

#9



CITY OF BULLHEAD CITY

COUNCIL COMMUNICATION

MEETING DATE: March 17, 2026

SUBJECT: General Plan Update - Public Participation Plan

DEPT OF ORIGIN: City Administration

DATE SUBMITTED: March 12, 2026

SUBMITTED BY: Edigar Kajirwa, Assistant City Manager

SUMMARY:

This is a request for approval of the Public Participation Plan (PPP) to be followed during the 2026 Bullhead City General Plan update process. The Plan must be approved by the voters every ten years, was last approved by the voters in 2016 and is now scheduled for presentation to the voters in November 2026. It is important to note that very little has changed from the plan adopted in 2016 in comparison to the 2026 update now proposed.

Arizona law requires municipalities to adopt procedures that provide for effective public participation in the development of General Plans.

Approval of the Public Participation Plan establishes the framework for engaging residents, stakeholders, and public agencies throughout the update process.

As part of the General Plan update process, the City will implement a comprehensive public outreach and engagement strategy to ensure residents and stakeholders have meaningful opportunities to participate in shaping the future of Bullhead City.

To support this effort, the City will create a dedicated General Plan project webpage on the City's official website. The webpage will serve as a central hub where residents can access information about the project, including an overview of the planning process, project timelines, meeting schedules, draft documents, and contact information for City staff involved in the General Plan update.

In addition to providing project information, the webpage will include an online survey designed to gather input, feedback, and comments from residents and stakeholders. The survey will allow community members to share their perspectives on a variety of planning topics that will help guide the development of the General Plan. Topics will include community priorities, future growth and development preferences, transportation needs, parks and recreation opportunities, infrastructure considerations, and other issues that influence the quality of life in Bullhead City.

Information about the project webpage and online survey will be shared through the City's website, social media platforms, and other communication channels to encourage broad community participation throughout the planning process.

The City must update and adopt a new General Plan by July 7, 2026. Under the Public Participation Plan timeline, staff intends to bring this item before Council on June 16, 2026, for approval and adoption. Staff has begun the process to update the Plan and created a schedule to guide us toward voter ratification at the November 3, 2026 election.

Section 9-461.06 of Arizona Revised Statutes, requires a municipality to adopt written procedures to provide effective, early, and continuous public participation in the development of the general plan from all geographic, ethnic, and economic areas of the municipality. Staff has prepared these written procedures that are now ready for approval.



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[Signature]
Finance Department

FISCAL IMPACT:

REVIEWED BY:

Finance Department

Initial Project Costs: City staff will prepare and process the General Plan Update.

Future Ongoing Costs: Public Meetings, Public Outreach and Communication Materials and Publicity Pamphlet for General Election

Physical Impact (on people/space): None

Residual or Support/Overhead/Fringe Costs: None

ATTACHMENTS:

1. Resolution No. 2026R- 7
2. 2026 General Plan Update Public Participation Plan (PPP)
3. 2026 Bullhead City General Plan - Draft

LEGAL REVIEW:

APPROVED AS TO FORM:

[Signature]
City Attorney

RECOMMENDATION:

Motion to adopt Resolution No. 2026R - 7, approving the public participation plan to be followed during the Bullhead City 2026 General Plan update process.

APPROVED FOR SUBMITTAL BY:

[Signature]
Department Director

*Travis Smith, Treasurer City Manager
on behalf of Toby Cotter*

CITY CLERK'S USE ONLY
COUNCIL ACTION TAKEN

Resolution No. _____

Continued To: _____

Ordinance No. _____

Referred To: _____

Approved _____

Denied _____

Other _____

File No. _____

RESOLUTION NO. 2026R- 7

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF BULLHEAD CITY, ARIZONA, REGARDING ADOPTION OF A PUBLIC PARTICIPATION PLAN TO BE FOLLOWED DURING THE BULLHEAD CITY GENERAL PLAN 2026 UPDATE PROCESS.

WHEREAS, the City of Bullhead City is ready to begin the process to update its current general plan; and

WHEREAS, the general plan was last adopted by the voters in 2016, must be renewed every ten years, and is now scheduled to be presented to the voters in November 2026; and

WHEREAS, Section 9-461.06 of the Arizona Revised Statutes requires a municipality to adopt written procedures to provide effective, early, and continuous public participation in the development of the general plan from all geographic, ethnic, and economic areas of the municipality; and

WHEREAS, said procedures must provide for the broad dissemination of proposals and alternatives, the opportunity for written comments, public hearings after effective notice, open discussions, communications programs, and information services, and consideration of public comments; and

WHEREAS, the municipality must consult with, advise and provide an opportunity for official comment by public officials and agencies, the county, school districts, associations of governments, public land management agencies, other appropriate government jurisdictions, public utility companies, civic, educational, professional and other organizations, property owners and citizens generally to secure maximum coordination of plans and to indicate properly located sites for all public purposes on the general plan; and

WHEREAS, at least sixty days before the general plan is adopted, staff must transmit the proposal to the legislative body and submit a copy for review and comment to the planning agency of the county in which the municipality is located, the regional planning agency, the Arizona Department of Commerce, Arizona Department of Water Resources, and any other person or entity that requests in writing to receive a review copy of the proposal.

NOW, THEREFORE BE IT RESOLVED, by the Mayor and Council of the City of Bullhead City, hereby adopts the attached “2026 General Plan Update Public Participation Plan (PPP)” to provide effective, early, and continuous public participation in the development of the general plan from all geographic, ethnic, and economic areas of the municipality.

PASSED AND ADOPTED by the City Council of the City of Bullhead City, Arizona, this 17th day of March, 2026.

Rodney Head, Mayor

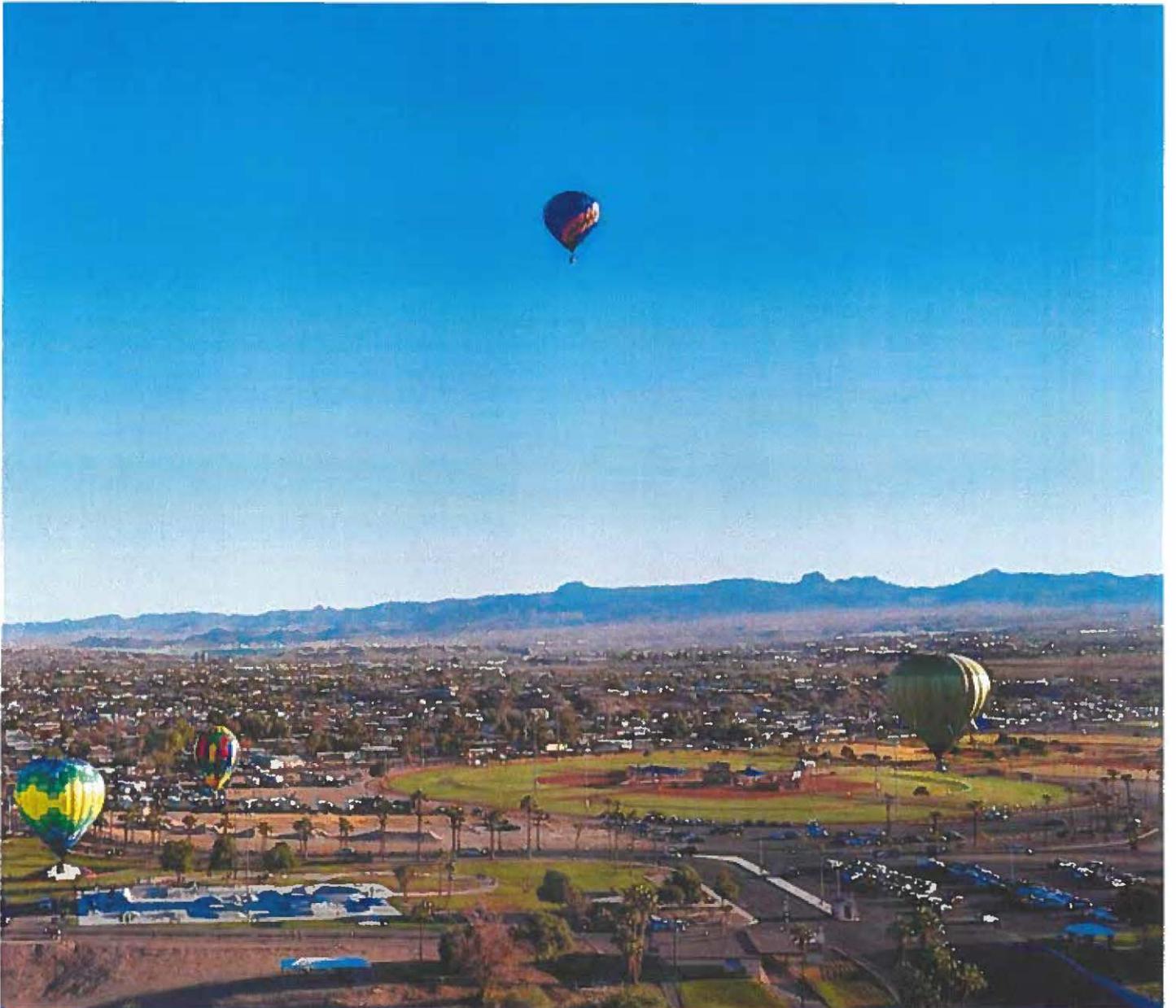
Date: _____

ATTEST:

Debie Ogden, City Clerk

APPROVED AS TO FORM:

Garnet K. Emery, City Attorney



2026 GENERAL PLAN UPDATE

PUBLIC PARTICIPATION PLAN (PPP)



**CITY OF BULLHEAD CITY
2026
GENERAL PLAN UPDATE
PUBLIC PARTICIPATION PLAN (PPP)**

GENERAL PLAN UPDATE PUBLIC PARTICIPATION PLAN (PPP)

Introduction

The purpose of this Public Participation Plan (PPP) is to outline how the City of Bullhead City will engage residents, stakeholders, and partner agencies throughout the preparation of the 2026 General Plan Update. The General Plan serves as the City's primary long-range policy document guiding growth, development, infrastructure planning, and community priorities over the next ten years.

As an international leader in public participation, the International Association of Public Participation (IAP2) has developed the 'IAP2 Core Values for Public Participation' for use in the development and implementation of public participation processes. These core values are designed to support better decision-making that reflects the interests and concerns of potentially affected people and entities.



CORE VALUES

IAP2 Federation's Core Values for Public Participation professionals define the expectations and aspirations of the public participation process. Processes based on the Core Values have been shown to be the most successful and respected.

- 1** Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
- 2** Public participation includes the promise that the public's contribution will influence the decision.
- 3** Public participation promotes sustainable decisions by recognizing and communicating the needs and interests of all participants, including decision-makers.
- 4** Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- 5** Public participation seeks input from participants in designing how they participate.
- 6** Public participation provides participants with the information they need to participate in a meaningful way.
- 7** Public participation communicates to participants how their input affected the decision.

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Arizona law requires municipalities to adopt procedures that ensure effective, early, and continuous public participation in the development and adoption of General Plans. Consistent with the requirements of Arizona Revised Statutes § 9-461.06, the City will utilize a variety of communication and engagement tools to ensure the community has meaningful opportunities to participate in the planning process.

The City of Bullhead City is a growing community located along the Colorado River in Mohave County and serves as an economic and recreational hub for the Tri-State region. The City's

residents represent a diverse range of backgrounds, neighborhoods, and economic interests. The General Plan Update provides an opportunity for residents, businesses, community organizations, and public agencies to help shape the long-term vision for Bullhead City's future growth, infrastructure investments, and quality of life.

This Public Participation Plan establishes the framework for outreach, communication, and engagement activities that will occur throughout the General Plan update process and leading up to voter ratification during the November 2026 General Election.

The Public

Public participation is essential to ensuring that the General Plan reflects the needs and priorities of the Bullhead City community. Outreach efforts will focus on engaging residents and stakeholders from across all geographic, economic, and demographic segments of the community.

Community participation will include individual residents, neighborhood groups, local organizations, businesses, and community leaders who have an interest in the future growth and development of Bullhead City.

The planning process will also involve coordination with a variety of community organizations and institutions that play an important role in the community. These may include civic organizations, neighborhood associations, community service organizations, educational institutions, and local nonprofit organizations that provide services to residents throughout the City.

Stakeholders are individuals or organizations that have a direct role in shaping community development or whose expertise contributes to the planning process. These stakeholders include elected and appointed officials, public agencies, utility providers, school districts, economic development organizations, and other governmental partners.

Throughout the development of the General Plan Update, City staff will seek input from representatives of City departments, Mohave County, the Arizona State Land Department, local utilities, community organizations, and local school districts. These agencies and organizations provide valuable information regarding infrastructure planning, public services, and community needs.

Engagement Approach

The City of Bullhead City will conduct the General Plan Update through an engagement process designed to inform the public, gather input, and ensure that community feedback is incorporated into the development of the plan. The outreach approach focuses on providing opportunities for residents to learn about the planning process, share their ideas, and review draft policies before the plan is finalized.

Throughout the planning process, the City will provide information about the General Plan update through public meetings, media releases, online communication, and presentations to local boards

and commissions. Information will be made available to the public in English and Spanish when practical and feasible in order to broaden access to the planning process.

Public engagement will occur at several stages of the project. Early outreach efforts will focus on informing residents about the purpose of the General Plan and the planning process. As the plan develops, additional outreach will provide opportunities for residents to review draft policies and provide feedback prior to adoption.

Input received from residents, stakeholders, and public agencies will be assembled, reviewed, and considered by City staff during the preparation of the General Plan Update.

Intergovernmental Coordination

Coordination with regional and governmental partners is an important component of the planning process. These agencies provide technical expertise and ensure that the City's planning efforts are coordinated with regional infrastructure planning, water resources planning, and economic development initiatives.

At least sixty days prior to consideration of the General Plan by the City Council, the draft plan will be transmitted to several agencies and jurisdictions for review and comment. These entities include the Mohave County Planning Department, the Fort Mojave Indian Community, the Town of Laughlin, the Western Arizona Council of Governments (WACOG), the Arizona Commerce Authority, and the Arizona Department of Water Resources.

Comments received from these agencies will be reviewed by City staff and considered as part of the final General Plan update.

Public Meetings and Commission Engagement

Public meetings will serve as an important opportunity for residents and stakeholders to learn about the General Plan Update and provide feedback on the proposed policies and planning framework.

City staff will present information regarding the General Plan update during several public meetings throughout the planning process. These meetings will provide updates on the development of the plan and offer opportunities for residents to share comments and ideas regarding the future of Bullhead City.

Presentations and discussions regarding the General Plan Update will occur before several boards and commissions, including the Planning and Zoning Commission, the Parks and Recreation Commission, and the Bullhead City Area Transit System (BATS) Commission. These meetings provide an opportunity for advisory bodies and community members to review the draft plan and provide feedback.

The Planning and Zoning Commission will play a key role in the review of the General Plan Update. In accordance with state law, the draft General Plan will be presented during at least two public meetings of the Planning and Zoning Commission prior to consideration by the City

Council. To promote accessibility and encourage participation, these meetings will be held at separate locations within the community.

Following the public review process, the Planning and Zoning Commission will provide a recommendation regarding the adoption of the General Plan to the City Council.

Community Engagement Timeline

The City of Bullhead City will conduct the General Plan Update through a structured series of public meetings, commission reviews, and City Council actions. These meetings provide multiple opportunities for residents, stakeholders, and advisory bodies to review the plan, provide input, and participate in the decision-making process prior to voter ratification.

Date	Public Body / Activity	Engagement Purpose	Steps & Public Meetings
March 17, 2026	City Council	Approval of the Public Participation Plan (PPP) to formally initiate the General Plan update process and establish the community engagement strategy.	City Council approves Public Participation Plan
March 18, 2026	Bullhead City Metropolitan Planning Organization (BHCMPO) – Technical Advisory Committee (TAC)	Review of the General Plan process and discussion of regional transportation coordination and planning considerations.	BHCMPO TAC review
April 2, 2026	Planning & Zoning Commission	Initial discussion of the General Plan Update and opportunity for public comment regarding community priorities and planning topics.	Planning & Zoning discussion
April 15, 2026	Parks & Recreation Commission	Discussion focused on parks, recreation amenities, open space, and community facilities to inform the Parks and Recreation elements of the plan.	Parks & Recreation Commission
May 4, 2026	Bullhead Area Transit System (BATS) Commission	Review and discussion related to transportation needs, transit services, mobility options, and accessibility considerations within the community.	BATS Commission
May 21, 2026	Special Planning & Zoning Commission Meeting	Detailed review of the draft General Plan and additional opportunity for public feedback and stakeholder input.	Special Planning & Zoning meeting
June 4, 2026	Planning & Zoning Commission	Formal public hearing and recommendation on the proposed General Plan Update prior to City Council consideration.	Planning & Zoning recommendation
June 16, 2026	City Council	City Council consideration and potential adoption of the General Plan Update, authorizing placement of the plan on the ballot for voter ratification.	City Council adopts General Plan
November 2026	General Election	Voter ratification of the Bullhead City General Plan Update as required under Arizona law.	Voter ratification election

Throughout this process, the City will supplement public meetings with additional outreach efforts including a dedicated project webpage, online surveys, social media outreach, and community information materials. These tools will provide residents with multiple opportunities to learn about the General Plan Update and share feedback regarding community priorities, growth and development preferences, transportation needs, parks and recreation amenities, and other planning topics.

Additionally, the General Plan Update will follow a phased public engagement approach designed to inform residents, gather meaningful feedback, and refine the plan prior to adoption and voter ratification. The phases described below outline the general sequence of community outreach activities that will occur throughout the planning process.

Phase	Timeline	Purpose	Engagement Activities
Recognize	Winter–Spring 2026	Introduce the General Plan Update and raise community awareness about the planning process.	Launch project webpage, announce project through social media and City communications, distribute informational materials, initiate online community survey, and present project overview to boards and commissions.
Enrich	Spring–Summer 2026	Gather community input and feedback that will help shape the goals, policies, and priorities included in the General Plan.	Conduct community outreach through public meetings, online engagement tools, stakeholder discussions, and presentations to advisory boards and commissions. Continue collecting feedback through surveys and digital engagement platforms.
Achieve	Spring–Summer 2026	Present the draft General Plan to the public and decision-makers prior to formal adoption and voter ratification.	Present draft General Plan to Planning and Zoning Commission, hold required public hearings, provide opportunities for public comment, and prepare the document for City Council adoption and placement on the November 2026 ballot.

The timeline above provides a high-level overview of the phased community engagement process and key intention for the General Plan Update. The following table provides a more detailed breakdown of the engagement schedule phase, including specific meetings and review opportunities with City boards, commissions, and the City Council. These meetings will serve as formal opportunities for public input, discussion of planning topics, and review of the draft General Plan prior to adoption and voter ratification.

Phase	Timeline	Key Activities	Purpose
Project Initiation	December 2025 – April 2026	Establish project framework, finalize Public Participation Plan, develop project branding, and launch the General Plan webpage.	Introduce the General Plan update process and provide residents with an overview of the planning effort.
Recognize Phase – Community Awareness	March – May 2026	Launch dedicated General Plan webpage, begin social media outreach, release informational materials, and distribute an online community survey to gather early input.	Raise awareness about the General Plan and encourage residents to begin participating in the planning process.
Community Input & Engagement	March – June 2026	Collect feedback through the online survey and digital engagement tools regarding community priorities, growth and development preferences, transportation	Gather broad community input that will help inform the development of

		needs, parks and recreation opportunities, and other planning topics.	General Plan goals and policies.
Draft Plan Development	March – June 2026	Compile community feedback and begin drafting the General Plan Update. Provide periodic updates through the project webpage and City communication channels.	Translate community feedback into draft goals, policies, and planning strategies.
Planning Commission Review	March – May 2026	Present the draft General Plan Update during public meetings of the Planning and Zoning Commission, including required public hearings.	Provide formal opportunities for public review and comment prior to City Council consideration.
City Council Consideration	March – June 2026	Present the draft General Plan Update to the City Council for review and potential adoption.	Finalize the document and authorize placement of the General Plan on the ballot.
Public Information Period	March – November 2026	Provide informational resources regarding the General Plan Update through the project webpage, City communications, and community outreach.	Ensure voters understand the purpose of the General Plan prior to the election.
Voter Ratification	November 2026	General Plan Update presented to Bullhead City voters during the General Election.	Ratification of the General Plan as required by Arizona law.

Communication and Information Sharing

Providing clear and accessible information about the General Plan update is a key component of the City’s public participation strategy. The City will utilize several communication tools to inform residents about the planning process and provide updates as the project progresses.

Information regarding the General Plan Update will be made available through the City’s official website and social media platforms. These online resources will provide information about the project schedule, meeting dates and locations, contact information for City staff knowledgeable about the planning process, and access to draft documents prepared during the development of the General Plan.

Press releases and public announcements regarding the General Plan Update may also be distributed to local media outlets in order to inform residents about upcoming meetings and opportunities to participate in the planning process.

Throughout the development of the plan, City staff will prepare and present information about the General Plan Update during public meetings, community discussions, and other public forums when appropriate.

Awareness Campaign

A comprehensive awareness campaign will be implemented to ensure residents, businesses, and community stakeholders are informed about the General Plan Update and opportunities to participate in the planning process. The awareness campaign will focus on building community recognition of the project while providing consistent messaging about the purpose and importance of the General Plan.

The City of Bullhead City will utilize a combination of visual branding, online communication tools, traditional media, and public outreach strategies to ensure information about the planning process reaches a broad audience. These efforts are intended to increase public understanding of the General Plan, encourage community participation, and ensure residents are aware of opportunities to provide input.

- ***Visual Identity and Branding***

To create a recognizable and cohesive public outreach effort, the General Plan Update will utilize a visual identity that can be used consistently across outreach materials, digital platforms, and public communications. Establishing a recognizable visual brand helps residents quickly identify information related to the planning process and encourages continued engagement throughout the project.

The visual identity may include a project name, logo, color palette, and graphic elements that reflect the character of Bullhead City and its riverfront community. This visual branding will be incorporated into project materials including presentations, printed materials, online resources, and social media content.

Consistent branding across all communication platforms will help reinforce awareness of the project and make it easier for residents to identify and access information related to the General Plan Update.

- ***Project Website***

The City will maintain a dedicated section of the official City website that provides information about the General Plan Update. The website will serve as a central location where residents can learn about the project, view planning documents, and stay informed about upcoming meetings and engagement opportunities.

Information available on the project website may include an overview of the General Plan update process, project timelines, meeting schedules, draft planning documents, and contact information for City staff involved in the project. As the planning process progresses, the website will be updated to provide access to presentations, draft plan sections, and other materials prepared during the development of the General Plan.

The website will also serve as a platform for collecting public feedback through surveys or comment forms when appropriate.

- ***Print Materials***

Printed outreach materials will be used to promote awareness of the General Plan Update and encourage participation in community engagement activities. These materials may include informational flyers, posters, fact sheets, and meeting announcements distributed at public facilities and community locations throughout Bullhead City.

Printed materials may be placed at locations such as City Hall, the Mohave County Public Library (Bullhead City), community centers, and other public gathering places where residents frequently visit. These materials will provide information about the planning process and direct residents to additional resources such as the project website.

Printed outreach materials are particularly important for ensuring that residents who may have limited access to digital communication platforms are still able to learn about the project and participate in the planning process.

- ***Billboards and Community Signage***

When appropriate, the City may utilize outdoor signage and billboard placements to promote awareness of the General Plan Update and upcoming public meetings. These visual reminders can be placed along major corridors and high-traffic areas within the community to increase visibility and encourage residents to participate in the planning process.

Community signage may also be placed at City facilities, parks, and community venues to help inform residents about the planning effort and direct them to online resources or upcoming meetings.

- ***Social Media Outreach***

The City will utilize its official social media platforms to provide regular updates about the General Plan Update and encourage community participation. Social media outreach will help expand the reach of project information and make it easier for residents to stay informed about the planning process.

Posts may include project updates, announcements of public meetings, highlights from community engagement events, and reminders about opportunities to provide input. Social media platforms can also serve as a way to direct residents to the project website or online engagement tools.

By utilizing multiple social media channels, the City can connect with a broad audience and encourage ongoing participation throughout the planning process.

- ***Digital Engagement***

Digital engagement tools will play an important role in expanding access to the planning process and providing residents with convenient opportunities to participate. Online engagement methods allow residents to provide feedback at times and locations that are convenient for them, which can increase participation from individuals who may not be able to attend in-person meetings.

The City will utilize several digital engagement strategies to gather community input and share information about the General Plan Update.

- *Online Surveys*

Online surveys may be used at various stages of the planning process to gather feedback from residents regarding community priorities, growth and development preferences, transportation needs, parks and recreation, and other planning topics. Surveys provide a convenient way for residents to share their perspectives and help inform policy decisions within the General Plan.

Survey results will be compiled and reviewed by City staff and may be summarized in planning documents or presentations to help illustrate community priorities.

- *Interactive Mapping and Feedback Tools*

Interactive mapping tools may be used to allow residents to identify areas of the community where improvements, development, or preservation should be considered. These tools allow participants to place comments directly on maps and provide location-based feedback regarding transportation corridors, parks, neighborhoods, and other community assets.

Interactive mapping can help planners better understand how residents use different parts of the community and what improvements they would like to see in the future.

- *Virtual Engagement Opportunities*

When appropriate, virtual engagement opportunities may be provided to supplement in-person meetings and increase accessibility to the planning process. These opportunities may include virtual presentations, online open houses, or recorded presentations that residents can review at their convenience.

Virtual engagement tools can help ensure that residents who are unable to attend in-person meetings still have an opportunity to learn about the project and provide feedback.

- *Email Updates and Digital Notifications*

Residents and stakeholders may be able to sign up for email updates regarding the General Plan Update. These notifications can provide information about project milestones, upcoming meetings, and opportunities for community input.

Email communication provides an effective way to keep interested residents informed throughout the planning process and maintain ongoing engagement with the community.

Consideration of Public Input

Public comments received during meetings, written submissions, and other outreach activities will be compiled and reviewed by City staff throughout the development of the General Plan Update.

The purpose of collecting this feedback is to ensure that the General Plan reflects the priorities and

concerns of the Bullhead City community. Public input will help inform policy decisions related to land use, transportation, economic development, infrastructure planning, environmental stewardship, and community development.

Comments received from residents, public agencies, and stakeholders will be considered during the preparation of the draft General Plan and prior to its final adoption.

Plan Adoption and Voter Ratification

Following the public participation process and review by the Planning and Zoning Commission, the draft General Plan Update will be presented to the Bullhead City Council for consideration and adoption.

The City Council will review the draft General Plan and comments received during the public participation process before taking action to adopt the plan.

After adoption by the City Council, the General Plan Update will be submitted to the voters of Bullhead City for ratification during the November 2026 General Election, as required by Arizona law.

Prior to the election, the City will provide information about the General Plan Update to Bullhead City voters to educate them about the purpose of the plan, increase awareness of the upcoming election, and assist residents in making informed decisions regarding the future of the community.



CITY OF BULLHEAD CITY
2026
GENERAL PLAN UPDATE
DRAFT

Cover

Vision Statement

Resolution

Acknowledgements

Table of Contents

***** These sections are currently still under development.***

DRAFT



Section 1

How to Use this Plan

Purpose of the Bullhead City General Plan

The Bullhead City General Plan provides a clear vision for city decision-makers, residents, and others working with the city. It includes separate elements that, taken together, provide a blueprint for growth and development that will enhance the life of Bullhead City residents and businesses. The goals, objectives, and policies of this plan constitute the implementation strategy, and they will be carried forward as time, circumstances and resources allow, when practical and possible. All parts of this Plan are related and should be collectively applied. This Plan meets the requirements of Arizona Revised Statutes (ARS) for General Plans, ARS §9-461 .05

What is a General Plan and Who Uses It?

A general plan is an expression of long-term community intentions regarding the future development and physical form of the community. It contains maps, goals, objectives, and policies that are used to coordinate and implement land use decisions with other decisions about infrastructure, parks, recreation and open space, city services, housing supply and affordability, and environmental resources such as air and water.

City decision-makers and staff, residents, and others working with the city may use this Plan to describe a common understanding of the expectations of the community and the actions needed to achieve these expectations. Residents can use the Plan to learn about their city, how it plans to maintain or enhance the high quality of life that residents and businesses now enjoy and the City's long-term plans for growth and development. The City staff, the Planning and Zoning Commission, City Council, and other decision-making or advisory entities within the City will use the plan as a guide to make sure that infrastructure, land use, and other decisions are closely coordinated. Those working with the city can use the General Plan to help them understand the types of developments appropriate to the city and the plans for future development.

Public Involvement in the Development of this Plan

Residents were provided information about the Plan at presentations made by City staff during public meetings. Staff from City Administration, Public Works, Human Services, Utilities and Development Services guided the development of the plan, and public meetings were conducted as working sessions, where residents had an opportunity to discuss the issues important to them and how the City should address them. In addition, briefings on the Plan were provided to the

City Council, Bullhead Area Transit System Committee, Parks and Recreation Commission, and Planning and Zoning Commission.

The City hosted a web site in an effort to keep residents informed about the Plan development process. The web site included information on the General Plan Schedule, Public Participation Plan, Arizona Revised Statute requirements, public meetings, as well as copies of the elements and maps included in the Plan. An infomercial describing the purpose and content of the General Plan was produced and aired on the City's public information channel throughout the General Plan update process. Meeting dates were also announced throughout the process.

Bullhead City promoted and actively involved residents, business owners and other stakeholders, including minority stakeholder groups in the planning of the community. The City adopted goals and strategies to promote effective, early and continuous public participation in the development of the Plan and future Plan updates.

How this Plan is Organized

This Plan is organized into seven elements, which contain specific goals, objectives and policies that will be used to guide the City's growth and development in a variety of areas. Goals are defined as the desired results and are broad in definition. An objective is a level of achievement or benchmark toward achieving a goal. Policies are defined as measures that the City can take to reach the objectives and attain the goals.

Regional Context

Bullhead City was incorporated as the City of Bullhead City on August 28, 1984. The current incorporated area of the city is 59.7 square miles.

Bullhead City is located in west central Mohave County, along the Colorado River. The city has an estimated resident base population of 43,266 people, and a seasonal population of an additional 7,000 people, for a total population of 50,266.

Bullhead City elevation ranges from about 500 feet above mean sea level at the Colorado River to over 1,400 feet in the eastern portion of the planning area. Topographically, the area consists of alluvial fans and fan terraces emanation from the Black Mountains to the east and the Colorado River channel and associated floodplain areas. The alluvial fans are dissected by ephemeral drainages or washes that carry runoff from the Black Mountains to the Colorado River (see Figure 1, Bullhead City Topography).

These washes are flanked by steep side slopes (up to 50% slope), although the majority of the planning area is gently sloped (1 to 7%). Washes typically support runoff during the monsoon

season (July, August, and September) and may result in localized flooding. The Colorado River is perennial and its flows are regulated through the operation of upstream dams (Davis Dam).

Soils in the planning area are generally deep well to excessively drained sandy-loams with moderate to very rapid permeability. Development constraints related to soils include potential for soil blowing (high silt content), flooding, low strength, and sewer seepage (high permeability).

Climate in the planning area is characterized by high summer temperatures, mild winter temperatures, and low annual precipitation. The average daily high temperature exceeds 100 degrees Fahrenheit from June through September. The average daily high temperature in winter (December, January) is 65 degrees Fahrenheit or higher. Average annual rainfall is approximately 6 to 7 inches with highest monthly rainfall occurring in January and August.

Bullhead City lies near the juncture of Arizona, Nevada and California. As such, it is greatly impacted by its neighbors, most notably Laughlin, Nevada, located directly across the Colorado River (See Figure 2, Regional Context Map). A major rail line, established in 1883 passes through the near-by community of Needles, California.

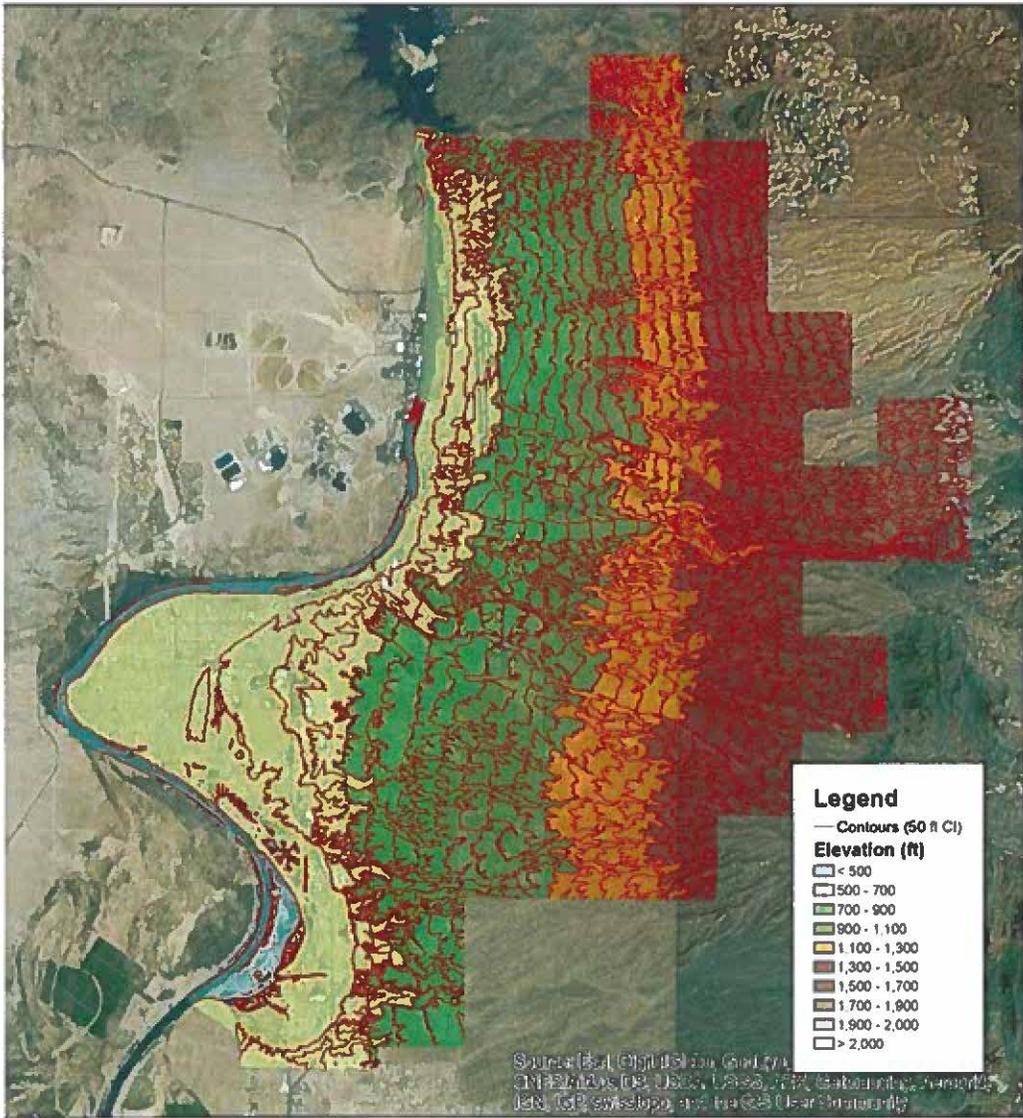
Bullhead City's historical growth has been built upon retirement housing, commercial uses, and a relationship with Laughlin, Nevada. Laughlin has an active gaming and hospitality industry, which has been a catalyst for Bullhead City's economic growth. At the same time, Bullhead City provides services and housing for Laughlin. Physical and economic proximity requires Bullhead City and Laughlin to work closely together to take full advantage of the benefits of cooperation. As a result, a mutually beneficial relationship has developed between the two jurisdictions.

Davis Dam is located in the northwest corner of Bullhead City. Davis Dam is part of the Lower Colorado Dams Project. Its primary purpose is to re-regulate Hoover Dam releases to meet downstream needs. Parker Dam, Hoover Dam, and Davis Dam are operated integrally to control floods along the river and furnish hydroelectric energy through interconnections with Western Area Power Administration power systems. Davis Dam forms Lake Mohave, so named for the Mojave Indians.

In addition to its role as a major water reservoir, Lake Mohave provides recreation and habitat for fish and wildlife. The Lake also provides important flood control by capturing and delaying the discharge of flash floods from side washes below Hoover Dam.

Bullhead City and its environs provide a range of recreation activities for sports people and outdoor enthusiasts. The city is bordered to the west by the Colorado River, to the north by the Lake Mead National Recreation Area, and to the east and south by lands located within Mohave County. Due to its location and warm year-round temperatures, recreation activities associated with the river attract retirees and visitors to Bullhead City. The rugged attractiveness of the area

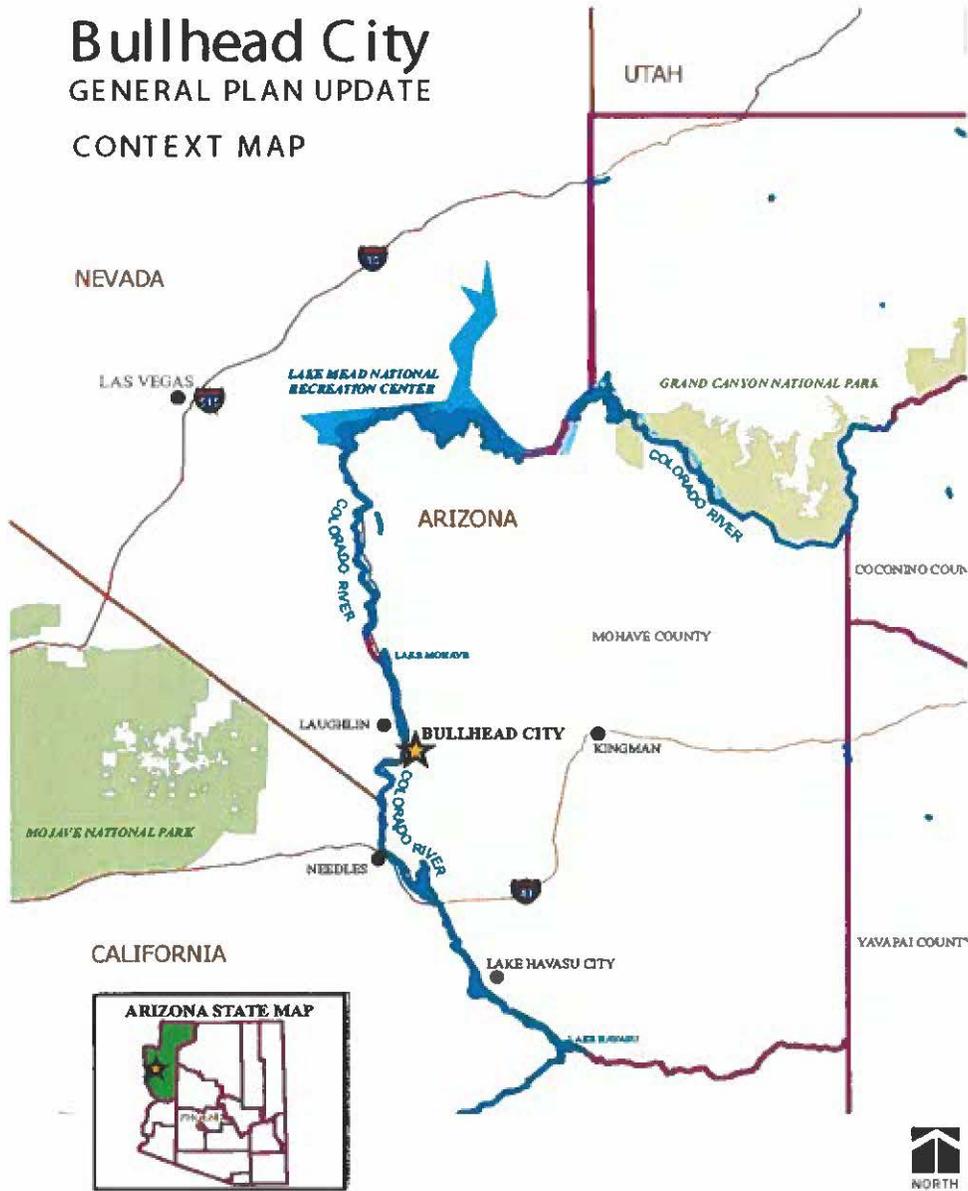
and closeness to major recreational amenities provide Bullhead City with a unique opportunity to develop into a recreation hub of the region.



Bullhead City

GENERAL PLAN UPDATE

CONTEXT MAP



Section 2 – History of Bullhead City

Early Settlement of Bullhead City

The early settlement of Bullhead City began with the native inhabitants of the area, the Mojave Indians. The Mojave believe life began on nearby Spirit Mountain, the highest mountain in the region, located on the Nevada side of Davis Dam. The Mojave Indian Reservation contains ~~39,999~~nearly 42,000 acres along the Colorado River, in Arizona, Nevada, and California. Bullhead City (originally “Bull’s Head City”) was named after a huge rock in the middle of the Colorado River, shaped like bull, with its head above water. The rock was an important navigation aid for Colorado River travelers in the early 1800’s, and it still is partially visible in Lake Mohave. From 1863 through the 1930’s, gold mining occurred throughout the Bullhead City area.

American soldiers began arriving in the area in the late 1850’s and 1860’s and established their future post, Fort Mojave. The soldiers were the first component of the early development of the area. Many of the soldiers at Fort Mojave were previously miners from California and began gold prospecting in the area in conjunction with the other civilians.

The sternwheeler riverboats were another important component of the early development of the areas bordering the Colorado River. In 1862, ocean steamers from San Francisco unloaded mail and passengers at Port Isabel on the Gulf of Mexico and transferred it to riverboats, which made regular trips up the Colorado River. On the return trip, the cargo was gold, copper, and silver ore, which was transferred to ocean steamers at the Gulf. In 1864, Captain William H. Hardy established a supply center for miners, a ferry, and a river port for steamers at a point two miles below the present site of originally Bullhead City. The supply center was called Hardyville, and at one time was the center for mining activities in the area and the Mohave County seat. Hardyville was the first post office in Mohave County in 1865, and the county seat from 1867 to 1873.

Hardyville had the largest mercantile store in the territory and was the forerunner of Bullhead City. Until the railroad came in 1883, Hardyville was a thriving community. Consisting of mostly adobe buildings, the only existing remnant of Hardyville is the cemetery that is located on the east side of Highway 95 between Colina and Verano Drives. In 1999, the Arizona State Daughters of the American Revolution (DAR) presented a historical monument, flagpole, and light to the cemetery. In August of 2001, Hardyville Cemetery was listed on the National Register of Historic Places. In 2015, DAR members added eight names to the monument, and the Colorado River Historical Society later contributed a historical anchor that was found in the Colorado River. A group of citizens has prepared a conceptual plan for the cemetery and continues to work through the City to obtain funding for the proposed improvements. Bullhead City is committed to the preservation of this site and we take pride in our heritage.

During the 1860's, a wagon road connected For Mojave to Hardyville and paralleled the Colorado River through present day Bullhead City. The railroad, an important component of the early development of the area, was later constructed between Needles and Kingman and was used to ~~being bring~~ supplies into the Bullhead City area and ship ore out of it. Needles is the closest rail link to Bullhead city.

In late 1939, Alonzo (Bud) Williams subdivided and developed the Bullhead City town site, and land was acquired from the State by W.J. Lee and W.H. Long, near the proposed site of Davis Dam. Bullhead City's birth in 1945 is tied to the construction of Davis Dam, which began construction in August 1942, but was interrupted in December, due to a shortage of materials needed for World War II operations. In 1945, Bullhead City was initiated with the construction of a service station and bait shop. The following year a post office and telephone service were established. Davis Dam was completed in October 1950. Located on the Arizona side of the river, the Davis Dam Power Plant is administered by WAPA (Western Arizona Power Administration). Lake Mohave, behind Davis Dam, is part of Lake Mead National Recreation Area, administered by the National Park Service. After the completion of the dam, people attracted to a small community with year-round sunshine began moving to the area.

A prominent figure in the development of the city was L.C. Langford. He bought large amounts of property and owned the first home located between Needles, California, and Bullhead City. By 1951, Bullhead City's population had grown to approximately 800 residents. In the mid-1960s, Langford sold most of his land to Holiday Shore Developers. By 1973, 6,000 residents lived in Bullhead City. Many of the new homes were manufactured homes and used as vacation or second homes by visitors.

Section 3

Land Use Element

The purpose of the land use element is to identify the types and general locations of future land uses to meet the needs of Bullhead City residents over the next decade. The element is prepared in conformance with ARS §9-461.05 and §9-461.06 and contains a land use map, description of the land use categories shown on the General Plan map, and explanation of the General Plan Amendment Process, and a definition of Major and Minor General Plan Amendments.

Current Situation and Future Trends

~~In 2000 Bullhead City's land area comprised 42.9 square miles. With the Laughlin Ranch Annexation in 2005 and Viewpoint in 2007As of 2026, the City now comprises~~ covers 59.7 square miles. The amount of undeveloped land is holding steady at approximately 60% just as in the ~~2002-2016~~ General Plan. According to the Arizona Department of Administration, Office of Employment and Population Statistics, Bullhead City's population is projected to grow to ~~54,806~~48,563 by the year ~~2025~~2035. Planning for future land uses will help guide development decisions over the next decade.

Most of the City's future growth is planned for the Bullhead City Parkway area, Laughlin Ranch area, and in the southern parts of the city, although numerous options exist for infill development and redevelopment in established portions of the City.

Zoning

The Bullhead City Zoning Ordinance (Title 17, Zoning Regulations) is updated on a regular basis and includes sixteen zoning districts. Zoning is an entitled right, and adoption of the General Plan will not change the existing zoning. Therefore, understanding the type and distribution of existing zoning offers some insight into how Bullhead City may develop.

The Residential: Single Family Limited (R1L) is the largest zoning category with ~~33~~38% of the zoned land. R1L permitted uses include single family detached dwellings (except manufactured or factory-~~built~~built buildings), churches, residential care homes, fire and police stations, home occupations, public schools and temporary mining operations. This category allows up to seven dwelling units per acre.

Public Lands (PL) is the second largest zoning category with ~~31~~30% of the zoned land. PL zoning includes parks, public open space, government owned buildings, facilities, land, and schools and school grounds (note: lands held in private ownership cannot be designated Public Lands).

Another 11% of the City is zoned Residential: Single Family Manufactured Home (R1MH). This zoning category encompasses approximately 4,100 acres. The actual percentage of manufactured homes continues to decrease as it has over the past several years. This category allows up to seven dwelling units per acre.

Table 1, Summary of Zoning by Category shows the distribution of zoning throughout Bullhead City.

Table 1 Summary of Zoning by Category			
Zoning	Category	Acres	Percent
Residential: Single-Family Limited	R1L	14,271	38.4
Residential: Single-Family Suburban	R1S	320	.9
Residential: Single-Family Factory Built	R1FB	0	0
Residential: Single-Family Manufactured Home	R1MH	4,100	11
Residential and Services	RS	38	.1
Residential: Multiple-Family	R2MF	1,970	5.3
Residential Park	RP	442	1.2
Parking	P1	2	0
Commercial: Neighborhood Sales and Service	C1	89	.2
General Commercial	C2	1,667	4.5
Commercial and Minor Industrial	C3	184	.5
Industrial: General Limited	M1	1,097	2.9
Industrial: Heavy	M2	181	.5
Public Lands	PL	11,165	30
Golf Course	GC	569	1.5
Parks/Open Space	P/OS	1,122	3
Total		37,217	100

Land Administration

State and federal agencies administer approximately 23.22% of the incorporated area of Bullhead City. The major landowners in Bullhead City are described in Table 2, Major Land Owners. The Bullhead City Land Use Plan reflects the most recently approved development plans on record for these parcels. The distribution of land administered by governmental agencies in Bullhead City is shown in Figure 3, Public and State Trust Land Ownership in Bullhead City.

Owner	Acres	Percent
Private	29,718	77.8
Arizona State Land Department	3,843	10.1
Bureau of Land Management	3,078	8.1
National Park Service	1,537	4.0
Total	38,176	100
Source: Planning & Zoning		

Arizona State Land Department

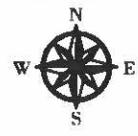
The Arizona State Land Department (ASLD) is the largest governmental landowner in Bullhead City and controls approximately 11.0% of the incorporated area of the city. The State Trust lands are held in trust for designated beneficiaries that derive operating funds from these lands. As such they are more similar to lands held in private ownership. Some of this land may remain as open space. However, most of these parcels are available for development through one of their processes.

The ASLD has also prepared conceptual development plans for three of their larger land holdings in Bullhead City. These plans include 7,260 dwelling units, but the maximum density would permit 9,441 dwelling units. It is unlikely that these plans will be fully realized due to topographic constraints.

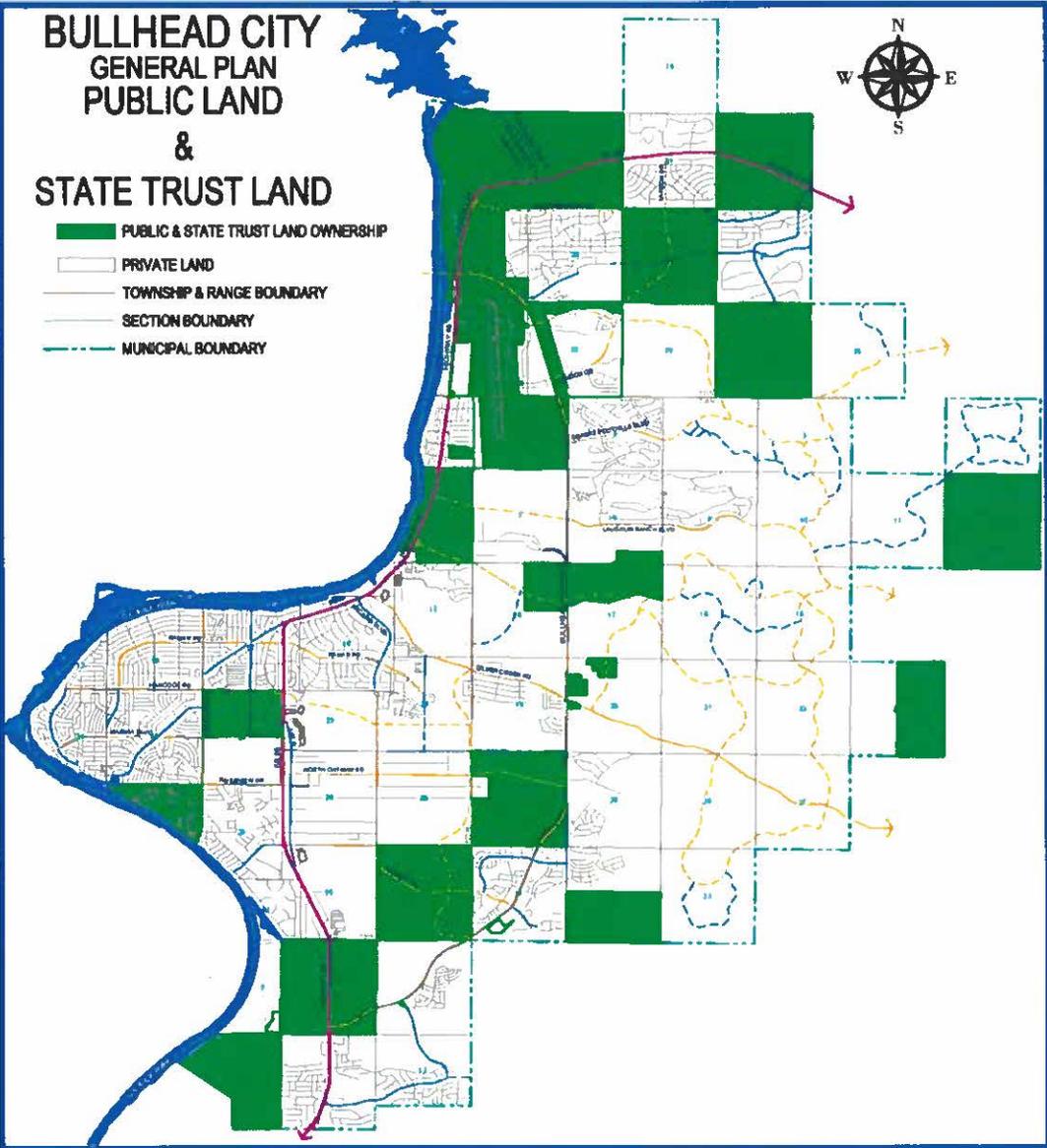
Bureau of Land Management

Within Bullhead City, the Bureau of Land Management (BLM) manages almost-over 3,000 acres, or approximately 8% of the city. While the BLM is authorized to sell land when it is specifically identified for disposal in their Resource Management Plan, they currently lease land to various local agencies, organizations, districts, and governments for recreation and public purposes. The city leases approximately 675 acres of land for various public and recreational facilities. ~~A concession lease for approximately 282 acres in Section 12 has recently been leased to the City for recreational commercial development.~~ These leases include Community Park, the Colorado River Nature Center, and City Hall complex.

BULLHEAD CITY GENERAL PLAN PUBLIC LAND & STATE TRUST LAND



-  PUBLIC & STATE TRUST LAND OWNERSHIP
-  PRIVATE LAND
-  TOWNSHIP & RANGE BOUNDARY
-  SECTION BOUNDARY
-  MUNICIPAL BOUNDARY



Bureau of Reclamation

The Bureau of Reclamation (BOR) acts as the Colorado River water manager, contracting with water users and managing the flow of the Colorado River and water releases from Davis Dam, located at the north end of Bullhead City.

The BOR's land management responsibilities are limited to the areas surrounding Davis Dam. The BOR primarily sees its role in land management as facilitating the recreational use of the land it administers. The operation of these sites normally becomes the responsibility of other federal, state and local agencies.

U.S. Army Corps of Engineers

The U.S Army Corps of Engineers (Corps) regulates the discharge of dredged and/or fill materials into waters of the U.S., which includes the Colorado River, as well as most of the washes that traverse the city. Authorization to conduct construction activities, included, but not limited to, residential, institutional, and commercial development, mining, infrastructure placement (roads and utilities) and recreational development must be obtained from the Corps prior to commencement of the activity. In planning projects, proponents are encouraged to avoid impacts to the waters of the U.S. Any impacts which cannot be avoided must be mitigated. Mitigation can occur on-site or off-site (such as the Colorado River Nature Center), or in lieu fees can be accepted when there is an acceptable land trust sponsor.

Pattern of Development

The topography of the region is characterized by extensive alluvial fans and wide alluvial washes which drain the Black Mountains to the east. More than thirteen major washes traverse the city from east to west. Early development occurred largely in the Colorado River floodplain where there was abundant level land. The construction of Highway 95 encouraged additional development along the river. Currently, much of the level floodplain land and areas adjoining Highway 95 are built out and development pressure is now focused to the east and south, primarily along the Bullhead Parkway.

In the past, in order to develop the land, ridges have historically been leveled and terraced to provide unobstructed views for residential subdivisions and developable parcels for employment uses. Developments along the many washes that traverse the community have failed to provide access to the washes, resulting in the loss of opportunities for using them as an open space amenity. Today, residential developers are more willing to integrate the washes into their projects and take advantage of the open space amenity. The washes also offer opportunities to develop pedestrian and non-motorized connections throughout the city.

Build Out Population and Land Use Discussion

The build out population is a hypothetical projection of what the population would be, were every parcel of land developed in accordance with the land use plan. Specific infrastructure

requirements, such as roads and sewers are based on the General Plan land use maximum densities and intensities.

Table 3, Calculation of Land Use Areas and Population, summarizes the maximum population and employment that could result if the entire incorporated area were developed in accordance with the Land Use Plan. The residential densities utilized in Table 3 are the maximum allowable densities for each land use category. In the event that every acre of Bullhead City was built out at the maximum allowable density under the land use map, the population would be 329,672. The lower population figure of 163,232 represents the population based on build out at the low end of the allowable densities. With approximately 40% of Bullhead City now built out and a ~~2019~~ 2025 population of ~~39,540~~43,266, it is unlikely that Bullhead City will even obtain the low population build out projection, given current development patterns, where physical constraints, such as the city's steep topography and numerous washes make it unlikely that Bullhead City will achieve maximum build out as shown on the Land Use Map (see Figure 4, Land Use Plan). Many existing developments are built out below densities. Based on existing development patterns, densities, and water availability, a more reasonable build out projection is 100,000.

Land Use Description	Dwelling Units/Acre				Residential Units ¹		Population ²	
	Low	High	Acres	Percent	Low	High	Low	High
Residential								
Low Density Residential	0	3	3,016	9.6	603	9,048	1,430	21,444
Medium Density Residential	3	6	13,609	43.1	40,827	81,654	96,760	193,520
Medium High Density Residential	6	12	1,320	4.2	7,980	15,960	19,913	27,825
High Density Residential	12	20	1,622	5.1	19,464	32,440	46,130	76,883
Sub Totals			19,577		68,874	139,102	163,232	329,672
Commercial								
			Acres	Percent	Floor Area Ratio	Employment		
Community Commercial ³			1,710	5.4	0.25	34,294		
Regional Commercial ⁴			629	2.0	0.25	13,700		
Commercial Resort ⁵			473	1.5	0.15	6,181		
Sub Totals			2,812			54,175		
Industrial								
Light Industrial ⁶			755	2.4	0.22	11,861		
General Industrial ⁷			297	0.9	0.22	4,666		
SubTotals			1052			16,527		
Other								
Public/Semi Public ⁸			1,948	6.2	0.15	50,913		
Park/Open Space			6,169	19.5				
SubTotals			8,117			50,913		
			Total Acres					121,615
Notes to Table								
1 - 0.2 du/ac used for calculation			5 - Based on 610 square feet per employee					
2 - Based on 543 square feet per employee			6 - Based on 610 square feet per employee					
3 - Based on 500 square feet per employee			7 - Based on 250 square feet per employee					
4 - Based on 500 square feet per employee			8 - Based on an average household size of 2.37					

Planning Considerations

Bullhead City will continue to be an attractive place to which people migrate. Never ending sunshine, abundant recreation activities, affordable housing, low cost of living, and a high quality of life continue to attract people, young and old, to Bullhead City. The City's new residents will need new housing, employment, retail, and adequate infrastructure. In addressing these needs the following factors and planning issues may need to be considered:

- Administration of approximately 23.22% of Bullhead City by federal and state agencies requires collaborative planning with them.
- The topography of the region, specifically the east-west washes that traverse Bullhead City, present significant constraints to development and the provision of infrastructure.
- Some parcels are planned for densities that are not likely to be achieved due to topography.
- Natural washes offer design opportunities that have been largely ignored.
- The City has substantial commercial zoning and commercial land use designated.
- Most new development will occur in the southern portion of Bullhead City or to the east along the Bullhead Parkway.
- As new development occurs, older areas must be maintained and infill encouraged.

Goals, objectives, and policies are the backbone of the General Plan and are defined as noted below.

Goals are desired conditions. They are supposed to be general and speak to the basic needs that are to be addressed.

Objectives are a desired level of achievement or a measurable step towards achieving goals. They should be significant, quantifiable, and possible to maintain over the long run.

Policies are steps the city can take to reach the objectives and achieve its goals.

GOAL: Encourage land uses that are compatible and result in a balanced and efficient overall City development pattern

Objective: Encourage development of a full range of properly located and well-designed community commercial facilities proximate to residential areas.

Policy: Encourage community commercial development at the intersections of major arterial, minor arterial, and/or collector streets.

Policy: Encourage regional gateway style commercial, industrial and employment uses around the Laughlin/Bullhead International Airport.

Policy: Encourage regional gateway-style commercial development at the Bullhead Parkway at Highway 95 and the southern end of the City limits.

Objective: Encourage the development of neighborhoods that offer quality housing, recreation, and retail services in close proximity.

Policy: Support the development of mixed-use housing and retail.

Objective: Require new subdivisions to provide for the passive and active recreation needs of residents.

Policy: Require developers to provide park and/or open space in accordance with the park and open space standards set forth in the Open Space element.

Objective: Minimize conflicts between land uses.

Policy: Require that developers use changes in residential density and intensity, landscaping and other techniques to create transitions between residential development and other land uses.

Objective: Encourage commercial development that minimizes potentially adverse impacts on existing or planned surrounding areas.

Policy: Limit main vehicular access points to and from commercial centers to major arterial or minor arterial, and/or collector streets.

Policy: Require lighting, material loading, refuse storage, and delivery areas to be buffered from adjacent residential uses.

Objective: Support the development of industrial uses compatible with adjacent land uses.

Policy: Encourage industrial development around the Laughlin/Bullhead International Airport.

Policy: Encourage industrial uses that do not negatively affect the quality of Bullhead City air, water and natural resources.

Objective: Work with adjacent jurisdictions, districts and other entities to enhance the compatibility of adjacent land uses.

Policy: Provide comments to Mohave County on proposed land use changes in the County within two miles of the Bullhead City limits.

Policy: Continue to coordinate with the Arizona State Land Department (ASLD) and the Bureau of Land Management (BLM), regarding development plans for these lands as necessary and appropriate.

GOAL: Encourage land use patterns and development that contribute to a safe, healthy environment for Bullhead City residents and visitors

Objective: Locate residential development in a manner that minimizes the impact of noise.

Policy: Prohibit residential development in areas of 65 dbn or greater.

Policy: Use natural features, landscaping, or other acceptable noise attenuation techniques to minimize the noise to residential development adjacent to major and minor arterial streets.

Policy: Update as necessary the Airport Noise and Height Overlay (ANH) Zone with respect to existing and future land use.

Objective: Locate development in a manner that minimizes the hazards associated with flooding and storm water.

Policy: Allow development to occur in accordance with adopted floodplain regulations.

Policy: Encourage the preservation of natural wash areas to the maximum extent possible.

Objective: Update the Bullhead City Zoning Ordinance.

Policy: Periodically review and update the zoning ordinance to improve its function as an implementation tool of the General Plan.

GOAL: Enhance the visual quality of the City

Objective: Enhance the appearance of City streets.

Policy: Investigate implementation of a comprehensive streetscape program (e.g. landscaping, lighting, signs, street furniture) in public spaces and along major roadway corridors which will contribute to a more positive aesthetic image for the City.

Policy: Provide gateway beautification enhancements (e.g. signs, lighting and landscaping) and key entry points in the City to denote a sense of arrival and enhance the City's image for tourists, residents and employers.

Policy: Require utilities to be placed underground in accordance with adopted city codes.

GOAL: Ensure that an adequate supply of safe, decent and affordable housing is provided for all household income levels

Objective: Encourage development of an adequate mix of housing types at various densities for persons of all income levels and ages.

Policy: Encourage, where appropriate, a variety of residential densities through the use of mixed-use developments.

Policy: Encourage the diversity of housing types within the City, including apartments, manufactured homes, townhomes and other types of units affordable to moderate-income households, in locations where infrastructure and transportation are available.

Objective: Use existing programs to provide or improve housing for low- and moderate-income households.

Policy: Continue and expand existing housing rehabilitation programs using CDBG grants and the State Housing Trust Fund.

Policy: Continue to identify funding sources to provide affordable housing opportunities.

GOAL: Maintain and improve the quality of Bullhead City's existing housing stock and neighborhoods

Objective: Take steps to stabilize and upgrade the City's mature neighborhoods.

Policy: Monitor the condition of housing and neighborhoods on a continuing basis to identify problem areas.

Policy: Continue and expand programs for low- and moderate-income residents to assist in rehabilitation of dilapidated and vacant housing stock.

Policy: Monitor the condition of housing and neighborhoods on a continuing basis to identify problem areas.

Objective: Promote proper maintenance of both private and public properties, and educate and assist those property owners who do not meet existing standards.

Policy: Continue and expand the city's Code Enforcement programs.

Policy: ~~Develop a comprehensive neighborhood program that stresses education, enforcement measures and the formation of neighborhood programs that enables residents to assist themselves in maintenance issues.~~ Direct residents to resources and programs that can provide assistance.

GOAL: Promote redevelopment in revitalization in designated areas

Objective: Target redevelopment and revitalization efforts in the Original Bullhead and Riviera areas of the city.

Policy: Create plans and programs to comprehensively address redevelopment of target areas.

Objective: Identify a variety of financial resources and mechanisms to assist in the achievement of redevelopment plans.

Policy: Pursue public-private partnerships to leverage city resources and investments.

Policy: Identify the use of appropriate federal, state, county and city resources for programs and activities.

Policy: Assemble available city resources to undertake redevelopment and revitalization, including code enforcement and capital improvements.

GOAL: Encourage reuse and/or rehabilitation of obsolete structures

Objective: Encourage the revitalization and expansion of existing commercial facilities in Original Bullhead.

Policy: Encourage the redesign and redevelopment of strip commercial centers into pedestrian friendly, mixed-use properties.

Policy: Provide incentives in the form of expedited City approvals, waiver of fees, and relief from development standards for owners willing to undertake reuse or rehabilitation.

Policy: Apply for public and private grants that can be used for programs and actions that will result in the rehabilitation of infrastructure in the Original Bullhead area.

GOAL: Preserve, maintain and improve property conditions to ensure that neighborhoods are desirable places to live.

Objective: Improve the residential portions of Original Bullhead and the Riviera area to promote neighborhood stability.

Policy: Secure the cooperation and participation of neighborhood groups, area residents and property owners in addressing problems of blight.

Policy: Provide enhanced and cooperative code enforcement efforts to clean up neighborhoods.

Land Use Categories

Land use definitions were developed for use in understanding and implementing the Land Use Plan. These corresponding definitions were established for each land use category to assure consistent interpretation for each land use.

Low Density Residential, LDR (0 - 3.0 Dwelling Units per Acre)

The Low Density Residential category denotes areas where single-family residential development is desirable and urban services (sewer, water, law enforcement, fire protection, schools, parks, etc.) are available or will be provided. Suitability is determined on the basis of location, access, existing land use patterns, and natural or man-made constraints. Within any particular development densities greater than 3.0 du/acre may be permitted, but only if areas of lower densities offset the increase such that an average of less than 3.0 du/acre is maintained. In addition to residential uses, limited community commercial uses may also be permitted provided there is direct access to arterial streets.

Medium Density Residential, MDR (3.0 – 6.0 Dwelling Units per Acre)

The Medium Density Residential category denotes areas where medium density residential development is appropriate and all urban services (sewer, water, law enforcement, fire protection, schools, parks, etc.) are available or will be provided. Within any particular development densities greater than 6.0 du/acre may be permitted, but only if areas of lower densities offset the increase such that an average of 6.0 du/acre or less is maintained. Community commercial uses may also be permitted, provided there is direct access to arterial streets.

Medium High Density Residential, MHDR (6.0 – 12.0 Dwelling Units per Acre)

The Medium High Density Residential category denotes areas where medium high-density residential development is appropriate and all urban services (sewer, water, law enforcement, fire protection, schools, parks, etc.) are available or will be provided. Within any particular development, densities greater than 12.0 du/acre may be permitted, but only if areas of lower densities offset the increase such that an average of 12.0 du/acre or less is maintained. Community commercial uses may also be permitted, provided there is direct access to arterial streets.

High Density Residential, HDR (12.0 – 20.0 Dwelling Units per Acre)

The High Density Residential category denotes areas where higher residential development densities are appropriate and where all urban services (sewer, water, law enforcement, fire protection, schools, parks, etc.) are available or will be provided. Residential densities for specific projects may exceed 20.0 du/acre, but only if areas of lower densities offset the increase such that an average of 20.0 du/acre, or less is maintained. Community commercial uses may also be permitted, provided there is direct access to arterial streets.

Community Commercial, CC

The Community Commercial category denotes areas providing for the sale of convenience goods (food, drugs, and sundries) and personal services that meet the daily needs of a multi-neighborhood trade area. Typical characteristics of such a trade area include a population ranging from approximately 15,000-35,000 people located within a one to two mile radius service area.

Commercial Resort, CR

The Commercial Resort category includes a variety of retail and service uses targeted for recreational activities, which will be located within close proximity to the Colorado River. Specific uses and location shall be based upon market needs. Uses permitted in this category include motel, hotel, convention facilities, high density residential, retail, office and commercial service uses to support economic development activities along the Colorado River.

Regional Commercial, RC

The Regional Commercial category includes a full spectrum of retail and service uses at a community-wide and/or regional scale. Such a trade area typically has a minimum population of approximately 150,000 people. Specific uses and location shall be based upon market needs and direct access to arterial streets.

Light Industrial, LI

The Light Industrial category denotes areas where the location of major employment, wholesaling, manufacturing and assembly operations function in an enclosed building; or any other commercial or light industrial establishment achieving the purpose of this district and is appropriately located in a business park/light industrial environment. Direct access to arterial or collector streets is required.

General Industrial, GI

The General Industrial category denotes areas for the location of major employment centers. Uses permitted in this category include general warehousing, storage, distribution activities, general manufacturing, assembly of small parts and mineral extraction activities. Urban services are currently available or will be provided. Direct access to arterial or collector streets is required.

Public/Semi-Public, P/SP

The Public/Semi-Public category denotes those regional and linear corridor areas (i.e., airport, recreational, educational and utility facilities) dedicated for public use. Other areas designated for residential or employment development may be utilized as public/semi-public uses if the proposed use does not negatively infringe upon the health, safety and general welfare of the surrounding area and is appropriately buffered from adjacent land uses.

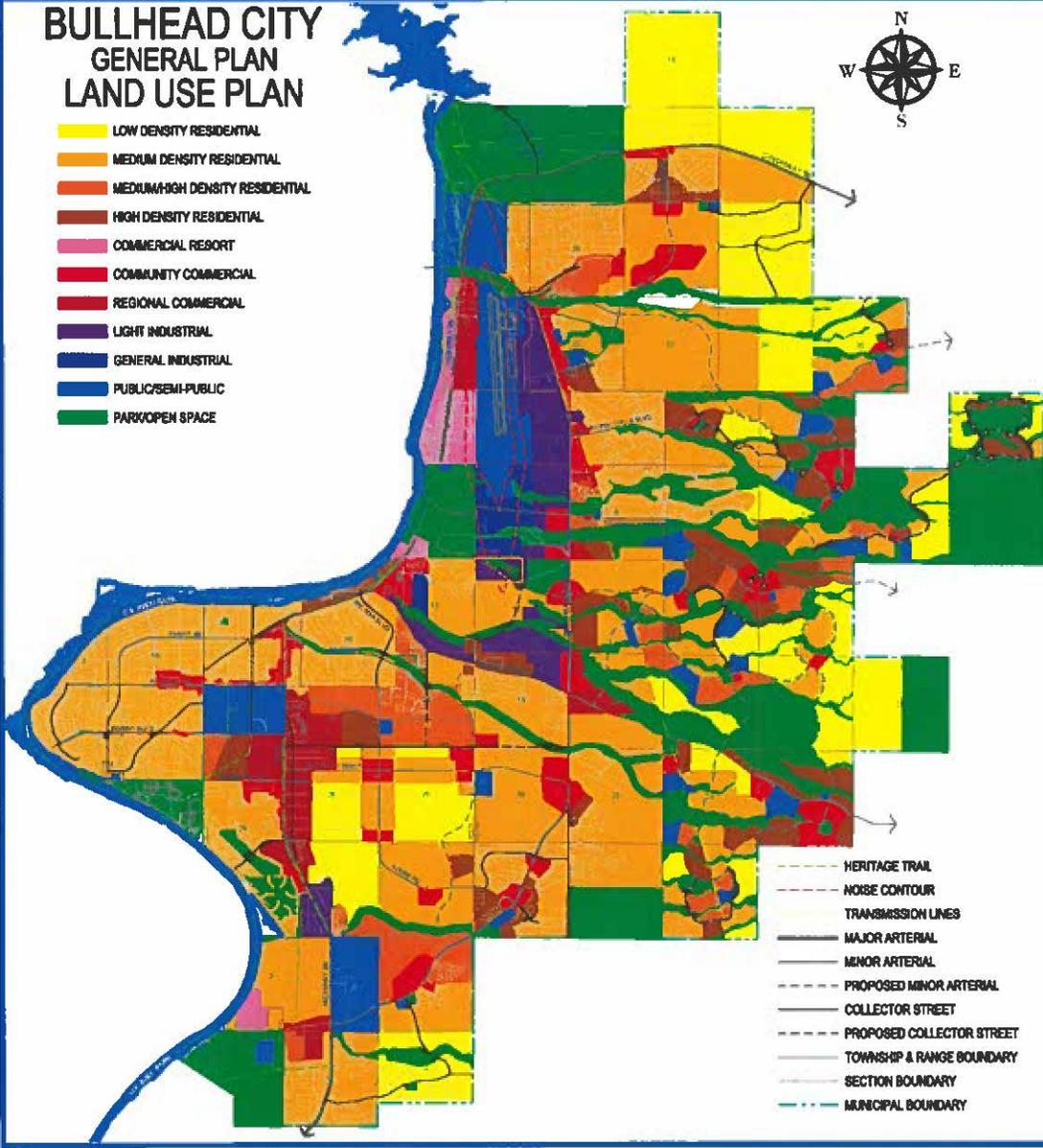
Parks and Open Space, P/OS

The Parks and Open Space category denotes park and open space facilities that will be located within the incorporated area. Although the definitions for park and open space are sometimes used interchangeably, the two designations denote differing, but related uses. A park is a highly developed parcel of land that includes a variety of active (i.e. baseball/softball diamonds, football/soccer fields, court sports, etc.) and passive (i.e. seating areas, walking paths, viewpoints, etc.) recreation areas. Open space constitutes any space or area whose existing openness or natural condition if retained, would maintain or enhance the conservation of natural or scenic resources and/or reduce adverse impacts from development.

DRAFT

BULLHEAD CITY GENERAL PLAN LAND USE PLAN

- LOW DENSITY RESIDENTIAL
- MEDIUM DENSITY RESIDENTIAL
- MEDIUM-HIGH DENSITY RESIDENTIAL
- HIGH DENSITY RESIDENTIAL
- COMMERCIAL RESORT
- COMMUNITY COMMERCIAL
- REGIONAL COMMERCIAL
- LIGHT INDUSTRIAL
- GENERAL INDUSTRIAL
- PUBLIC/SEMI-PUBLIC
- PARK/OPEN SPACE



- HERITAGE TRAIL
- NOISE CONTOUR
- TRANSMISSION LINES
- MAJOR ARTERIAL
- MINOR ARTERIAL
- PROPOSED MINOR ARTERIAL
- COLLECTOR STREET
- PROPOSED COLLECTOR STREET
- TOWNSHIP & RANGE BOUNDARY
- SECTION BOUNDARY
- MUNICIPAL BOUNDARY

Land Use Plan Map Narrative

Bullhead City today is a result of numerous factors that influenced its development; the Colorado River, the building of Davis Dam, our neighbors across the River in Laughlin, Nevada, and the rugged topography. The Bullhead City Land Use Map is a vision of the City's future, respecting the existing development and bio-physical characteristics which contributed to making Bullhead City what it is today.

The purpose of this narrative is to walk readers through the land use map (see Figure 4, Bullhead City Land Use Plan), describing the influencing features which continue to contribute to the development of the City.

Influencing Features

No other City in the state has the same setting as Bullhead City. It is truly unique, with its location on the Colorado River, the topographical features, the relationship to the regional circulation system, and the influence of Laughlin, Nevada. The development response to all these influencing features has created a community that has a character all its own.

Development Response and Opportunities

Most of the early development of Bullhead City was within a mile or less of the river, not surprising since the river is a main attraction of the area and offers some relief from the ~~heat during those hot summer days~~ ~~summer heat~~. As the population increased and most of the available land close to the river was built upon, development spread to the higher elevations where more land was available. As the City grew, a number of distinct geographic regions formed. The following discussion identifies the regions, describes the current situation, and looks at the future opportunities associated with each.

Laughlin/Bullhead International Airport Area

The location for the airport is the result of several factors. There was direct access to Highway 95, the terrain allowed a long flat area to be graded that aligned with the direction of the prevailing winds, and the drainage was not difficult to divert. There is sufficient land surrounding the airport to allow for an expansion of the facilities, and a plan exists for this. Other lands around the Airport, to the east and south are ideally suited for employment uses. The area has good access and employment uses are compatible with the airport operations. The large areas of employment land use in this area are made in anticipation of the airport becoming a major employment center in the future.

Original Bullhead

The area that was the original downtown area (Section 1 T20N R22W) for the town is now known as "Original Bullhead." This area includes hotels, restaurants, retail, taverns, and some housing. This location has the potential of once again becoming a viable tourist area. While this area

requires some redevelopment, with the river frontage having a backdrop of the Laughlin casinos, the view is ~~a one of a kind experience one of a kind.~~

The location is convenient to attractions on the other side of the river, but it has its own smaller-scale character. There is community support to create a "riverwalk", a pedestrian environment adjacent to the water so that the experience of this area is available to more people.

This area is identified as Commercial Resort on the land use map to take advantage of its unique setting along the Colorado River.

City Center

The City Center area (N 1/2 Section 20, T20N R22W) -includes City Hall along with the existing and planned ancillary uses surrounding it. This area is conveniently located to the overall community and will include government services, schools, parks, regional shopping, and high density residential. ~~In 2025, the City Council approved the conceptual plan for the "City Centre" development on an approximately 270-acre parcel of land that was formerly owned by the Arizona State Land Department. The development will include a mix of single-family, multi-family, and commercial uses.~~

Riviera Area

This area is primarily residential with some businesses located along the minor arterial and collector streets. Most of the residential development here consists of small lots with manufactured housing. Originally, retired people and winter visitors occupied these homes. As the ownership has transitioned, however, this area has become a location for low rent housing and much of it is disrepair. In contrast to other older housing, the area also has over 4 miles of River frontage lined with homes that tend to be very upscale.

As the City grows, there are a number of opportunities to improve these neighborhoods. As activity increases within the City Center, the influence on adjacent property should be positive. ~~As Bullhead City grows and as the revenues increase more funds will become available to assist in the redevelopment of this area. Redevelopment in this area has increased substantially in this area between 2016 and 2025, with the city demolishing dozens of abandoned and dilapidated structures, and local contractors constructing site-built homes on infill lots, or on recently cleared lots.~~

Land uses in this area are not expected to change considerably, with the majority of the land identified as Medium Density Residential. Adequate Community Commercial land is identified in the Riviera area to take full advantage of the commercial services.

Higher Elevations

The land rises fairly steeply east of the river, so that at a distance of three to four miles the elevation is 800 feet higher than the river. Many of the homes located here have the benefit of magnificent views.

The early development of these higher elevations, such as Punta de Vista and Sunridge Estates, were located near Highway 68 and consisted of low-density housing.

Bullhead Parkway now provides access to much more of this land and a number of planned communities, including Desert Foothills Estates, ~~and~~ El Camino Village, Fox Creek Estates, Laredo Village, Belle Air Heights, Montano Ridge, and Laughlin Ranch ~~are being~~have been developed along its length. ~~Each~~Some of these communities has provisions for a commercial center, a mix of housing types, and open space. Some of the communities include school sites.

The existing pattern of development will likely continue in this area. A greater awareness of using the washes as open space amenities will only enhance the area by creating the potential for pedestrian/bicycle access between these higher elevations and the river.

Floodplain Area

At the south end of the city, where the river channel is less defined, there is a large floodplain area. ~~Recent~~ Development in this area has created housing above the floodplain by using fill dirt that is a result of excavation from marinas, golf courses, and other open spaces. The expectation is that the existing pattern will continue here, resulting in a mix of housing and community open spaces.

Open Space/Recreation

The Colorado River is the premiere open space and visual amenity for the community, and a number of recreational areas are located adjacent to it. At the north end of the city, Davis Camp is a large County-operated facility located north of the bridge. Two miles south of the bridge is Bullhead Community Park, in a location that is convenient to Original Bullhead City, and with nearly one mile of beach access. Located within the City Center area is Ken Fovargue Park, and the Community Pool, and the recently improved Gary Keith Park. Further south is Rotary Park, which has been vastly improved over the past several years. This park is well located to serve the population from the Riviera area. At the south boundary of the city, is the Colorado River Nature Center, which provides many passive recreational activities.

Opportunities to provide additional facilities adjacent to the river are limited, primarily due to ownership issues and development cost. However, a goal exists to encourage river-oriented

pedestrian areas in various areas throughout the city.

Most of the planned communities provide parks and open space. As more residential development occurs, open space will be developed to serve these new communities, with plans for golf courses.

The existing washes represent a major opportunity to create linkages between facilities by developing a non-vehicular network.

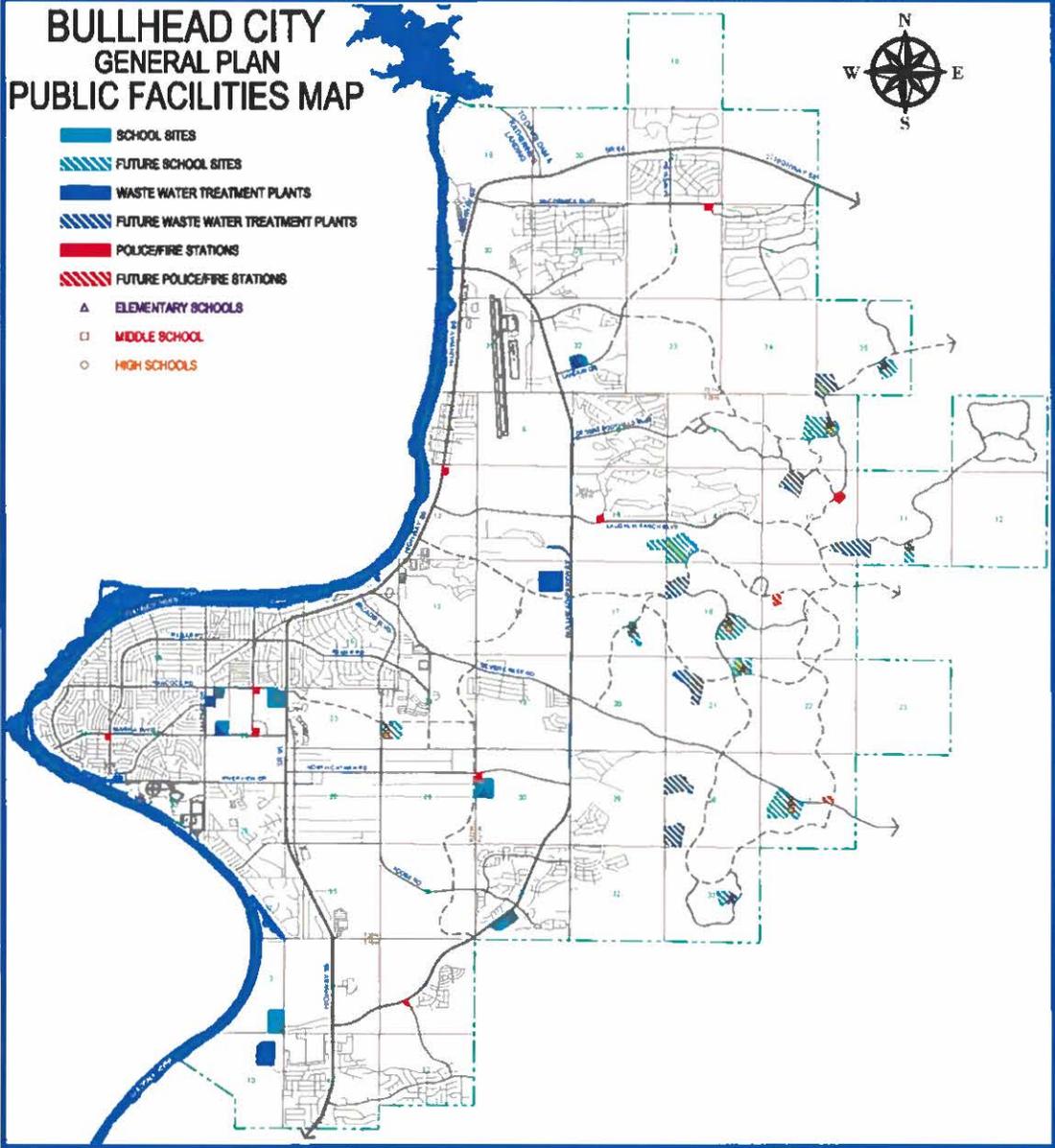
Figure 5 is a public facilities map which clearly demarcates the proposed functions of parcels designated for public and semi-public uses. This importance of public facilities will help achieve Bullhead City's standards for providing a safe and high-quality living environment to the resident population.

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BULLHEAD CITY GENERAL PLAN PUBLIC FACILITIES MAP



- SCHOOL SITES
- FUTURE SCHOOL SITES
- WASTE WATER TREATMENT PLANTS
- FUTURE WASTE WATER TREATMENT PLANTS
- POLICE/FIRE STATIONS
- FUTURE POLICE/FIRE STATIONS
- ELEMENTARY SCHOOLS
- MIDDLE SCHOOL
- HIGH SCHOOLS



Land Use Plan Implementation Guidelines

When utilizing the Bullhead City General Plan Update, certain interpretations will occasionally be necessary due to the flexible nature of the Plan. Therefore, when implementing the Land Use Plan, the following guidelines will aid in interpreting discrepancies, extraordinary conditions, or unusual circumstances during the review of development proposals and in setting City policy.

Residential Land Use Guidelines

The guidelines below will aid in governing all land use planning which pertains to the development of land designated as residential in the Land Use Plan.

Allowable Residential Densities

Low Density:	0-3 du/acre
Medium Density:	3-6 du/acre
Medium High Density:	6-12 du/acre
High Density:	12-20 du/acre

Conditions for Varying Residential Use Guidelines

Low and medium density residential uses will be allowed to locate in areas designated on the Land Use Plan as medium high- and high-density residential uses, provided the use meets one or more of the criteria set forth below.

- The low and/or medium density residential use is part of a mixed-use planned development.
- Utilities/transportation facilities to the site are designed for the use and density designated on the Land Use Plan.
- The low and/or medium density development will not create a deterrent or problem for future higher density development.
- Low and/or medium density areas are adequately buffered from adjacent high density uses, commercial and industrial sites, and major arterial and/or minor arterial streets.
- An amendment to this Plan is required to review the appropriateness of the use in the non-designated area if the above conditions are not met.

Medium High and High density residential uses will be allowed to locate in areas designated on the Land Use Plan as low or medium density residential uses provided the use meets one or more of the criteria set forth below.

- The medium high and/or high density residential use is part of a mixed-use planned development.

- Utilities/transportation facilities are designed to accommodate the medium high and/or high density residential use.
- Medium high and high density residential uses are located adjacent to or very near principal arterial and arterial roadways and intersections.
- Medium high and high density residential uses buffer low and medium density residential uses from commercial or industrial uses and major arterial and minor arterial streets.

~~An amendment to this Plan is required to review the appropriateness of the use in the non-designated area if the above conditions are not met.~~

- An amendment to this Plan is required to review the appropriateness of the use in the non-designated area if the above conditions are not met.

In an effort to create quality neighborhoods in Bullhead City, commercial uses will be allowed to locate in areas designated on the Land Use Plan as low, medium, medium high-, or high-density residential uses, ~~provided the commercial uses will be located with have~~ direct access to arterial roadways or where collector streets intersect an arterial street.

In reviewing applications for commercial areas, within or near residential areas, the city will also consider the impact of these commercial requests on the future commercial success of areas designated specifically for community commercial uses on the Land Use Plan. The city will take precautions to assure that there is a viable market to support the City's designated community and regional commercial centers.

Community/Regional Commercial Land Use Guidelines

The following guidelines will aid in governing all land use planning pertaining to the development of land designated as Community or Regional Commercial in the Land Use Plan.

Allowable Land Uses

Land use activities in areas designated community or regional commercial include all commercial service, retail, professional office uses and multi-family development.

Conditions for Allowing Residential Uses

Medium high and/or high-density residential uses will be allowed to locate in areas designated community commercial or regional commercial in the Land Use Plan providing the use meets one or more of the criteria set forth below.

- The medium high and/or high-density residential uses are part of a mixed-use, planned development.

- Residential densities do not exceed 20 dwelling units per acre.

Light Industrial and General Industrial Land Use Guidelines

The following guidelines will aid in governing all land use planning pertaining to the development of land designated as Light Industrial or General Industrial on the Land Use Plan.

Allowable Land Uses

Land use activities in areas designated light industrial or general industrial include office uses, light industrial uses, heavy industrial uses, commercial uses and warehousing.

Relationship to Arterial Streets

Light industrial uses may be located along arterial streets. Heavy industrial uses and warehousing activities will be located away from arterial streets, allowing the garden-type light industrial/business park uses to buffer the general view of heavy industrial activities.

Master Planning

To assure compatibility between industrial activities and adjacent sites, master planning of light industrial and general industrial developments may be required.

Additional Land Use Implementation Guidelines

In addition to the previous implementation guidelines, pertaining to specific land use designations, the policies listed below will also be used when determining land uses planning issues.

Buffering and Transitional Use of Proposed Development

When any two different land use types are shown on the Land Use Plan Map, or are approved as part of a development master plan, buffering or a transitional land use between the two land uses may be required, particularly if there is substantial reason to believe that the two land uses will be incompatible. Buffering consists of the placement of neutral space between two incompatible uses and will be required for the future, more intensive use, where a less intensive use already exists or where the Land Use Plan shows that a less intensive use is intended to be located adjacent to the more intensive use. Transitional land use consists of the placement of a compatible land use between two dissimilar or incompatible land uses.

Interpretation of Land Use Boundaries

The land use boundaries, as shown on the Land Use Plan, utilize natural or man-made demarcations where possible. Where such boundaries are not readily distinguishable, variations may be allowed, provided the intent of the Land Use Plan is not violated. Utilizing proper buffering and site planning techniques, variations of many feet may be allowed without diminishing the intended purpose of the Land Use Plan.

Amendments to the General Plan

ARS 9-461.06 (G) requires that a major amendment to the General Plan be approved by an affirmative vote of at least two-thirds of the legislative body, and that these amendments must be presented at a single public hearing during the calendar year during which the proposal is made. Bullhead City will hold their public hearing in October of each year. Anyone wishing to be heard at this public hearing shall submit a complete application prior to August 1st of each year. The application shall comply with the submittal requirements for a conceptual plan as set forth in Title 16 of the city code. The law also states that to be considered a major amendment, a proposal to amend the General plan must result in a substantial alteration of the municipality's land use mixture or balance as established in its existing General Plan Land Use Element and that the General Plan shall define the criteria to determine in a proposed amendment to the General Plan is to be addressed as a major amendment.

A major amendment to the General Plan is any proposal that would result in a change to the Land Use Element substantially altering the City's planned mixture or balance of land uses. The following criteria are to be used to determine whether a proposed amendment to the land Use Element of the General Plan Substantially alters the mixture or balance of land uses.

A major amendment is any proposal that meets any one of the criteria set forth below.

For developments that may or may not be part of a master planned community and that are comprised of 640 acres or less:	For developments that may or may not be part of a master planned community and that are comprised of more than 640 acres:
Any change in a residential land use classification of 80 or more contiguous acres described in the Bullhead City General Plan or any amendments thereto, to either another residential land use classification or a non-residential land use classification.	Any change in a residential land use classification of 160 or more contiguous acres described in the Bullhead City General Plan or any amendments thereto, to either another residential land use classification or a non-residential land use classification.
Any change in a non-residential land use classification of 160 or more contiguous acres to a residential land use classification	Any change in a non-residential land use classification of 320 or more contiguous acres to a residential land use classification.
Any proposal that would in the aggregate include changes in land use classifications of more than 320 acres described in the Bullhead City General Plan or any amendments thereto.	Any proposal that would in the aggregate include changes in land use classifications of more than 640 acres described in the Bullhead City General Plan or any amendments thereto.

Any modification or elimination of one or more of the stated goals contained in the land use element of the Bullhead City General Plan or any amendments thereto, that changes any policy regarding densities, intensities or arterial or collector street locations.

Any modification or elimination of one or more of the stated goals contained in the land use element of the Bullhead City General Plan or any amendments thereto, that changes any policy regarding overall densities intensities or arterial or collector street locations.

It should be noted that a designation of a proposal as a “major amendment” essentially affects the processing of the proposal and doesn’t directly relate to the merits of the proposal. The ARS key procedural elements that apply to a major amendment proposal are listed below.

- There will be only one City Council hearing designated in October of each calendar year to consider major amendments;
- Such proposals need to be submitted in August within the same year they are heard; and
- A 2/3 majority vote of the City Council is needed to approve them.

In addition, such proposals typically require several months of public awareness before they reach the Council hearing.

Any change that does not meet the above criteria defining “major” amendments shall be considered a minor amendment that can be considered by the Planning and Zoning staff, the Planning and Zoning Commission, and City Council in accordance with the regularly scheduled process as prescribed by the Arizona Revised Statutes.

Major and Minor General Plan Amendment Considerations

The recommendation to the Planning and Zoning Commission and City Council prepared for each request for a major, minor or text amendment to the General Plan shall include, but not be limited to, consideration of how the proposed amendment furthers the goals of the General Plan and the following topical areas:

- **Circulation:** How will the proposed amendment impact the existing transportation system? What is the extent to which the new roads, non-vehicular transportation facilities and access proposed as part of the development contributes to the City’s planned vehicular and non-vehicular transportation system and trails?
- **Cost of Development:** Does the proposed amendment affect the City’s ability to maintain its current level of service or will it prohibit it from public services in the future? Will this request require the City to provide additional services?
- **Environment:** What is the impact of the proposed amendment on the natural environment and open spaces identified in the Plan?
- **Open Space:** What is the impact of the proposed amendment on recreation facilities, parks,

and open space and natural resources identified in the Plan? How does the proposed amendment contribute to the City's existing and proposed recreation, parks, and open space and natural resources?

- Sewer: How will the proposed amendment impact current and future sewer capacities?
- Water: How will the proposed amendment impact current and future water supplies?

A zoning map change requiring a General Plan amendment will not be considered by the City Council until a date after the General Plan amendment.

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Section 4

Circulation Element

The Circulation Element examines the current and future mobility options for Bullhead City. This Element is prepared in accordance with ARS §9-461.05 and includes a street classification map.

Current Situation and Future Trends

Three highways lead into Bullhead City. Highway 95 ~~in Bullhead City~~ connects to Interstate 40 in Needles, California. Highway 95 enters Bullhead City on the ~~northern~~ southern city limits and connects to Kingman, Arizona, via Highway 68. ~~and Nevada Highway 163 connects into Bullhead City at the northern end across the only bridge spanning the Colorado River within the City limits~~ Donald J. Laughlin Memorial Bridge, intersecting with Highways 95 and 68. All the highways are four-lane fully improved highways that offer efficient entry into and exit out of the city. ~~The Silver Copper Crossing Bridge, completed in 2024, connects from Laughlin's Needles Highway via the Laughlin Parkway, across the Colorado River to the Bullhead Parkway, providing an additional entry and exit point to the city.~~

Commented [CL1]: there is a new name for this bridge (Donald J. Laughlin Memorial Bridge)

The Bullhead City roadway system is a grid system modified by the City's topography. The City's main north/south arterial corridors are Highway 95 and the Bullhead Parkway. Due to existing and future traffic demands additional north/south alternatives will need to be provided. One possible alignment follows along Arcadia Boulevard to Adobe Road and the Bullhead Parkway. A second alternative extends a road along the Tesota Way alignment.

Minor east and west arterial streets include Hancock Road, Marina Boulevard, North Oatman Road, Ramar Road, Riverview Drive, Mohave Drive, Laughlin Ranch Boulevard, Landon Drive, Desert Foothills Boulevard, and Silver Creek Road. North Oatman Road, Laughlin Ranch Boulevard, and Silver Creek Road are the only east/west minor arterial streets connecting Highway 95 and the Bullhead Parkway. ~~A future extension of Landon Drive to provide a connection between the Bullhead Parkway and Highway 68 has been approved by Council, and is pending completion of state-required studies before construction plans can be completed.~~

In the past, relocation of Highway 95 was considered by the City and ADOT. The relocation envisioned was a parallel road to Highway 95 generally along the Vanderslice alignment from Mohave Valley connecting to the Bullhead Parkway near Fox Wash and then an additional connection at the north end of the Bullhead Parkway extending to Highway 68.

Arizona Department of Transportation (ADOT), Mohave County, and Bullhead City have also ~~been working on~~ ~~adiscussed~~ a Highway 95 bypass. The road would commence at I-40 in the area proposed as Sterling then northerly along the foothills of the Black Mountains on an alignment roughly 2 miles east of the Bullhead Parkway alignment. The bypass road would then connect

into Highway 68 east of the La Puerta Road intersection with Highway 68. The Highway 95 bypass if feasible, would not be constructed for at least 20 years.

Bullhead City Metropolitan Planning Organization

In the 2020 United States Census publication, the City of Bullhead City, along with portions of Mohave Valley and Laughlin, Nevada were designated as an Urbanized Area (UZA) of 50,000 or more persons. As a result of the new designation, the City of Bullhead City was required to form a Metropolitan Planning Organization (MPO). The formation of an MPO allows for enhanced long-range roads and transportation planning, creating a systematic interconnected local government approach to roads and transit development in the identified Metropolitan Planning Area. Formation of the MPO was also required in order for Bullhead City to continue to receive FTA Section 5307 funding for public transit.

The Bullhead City MPO is comprised of local government officials, including officials from Bullhead City, Mohave County, and the Fort Mojave Tribe, along with representatives from ADOT. A Technical Advisory Committee, made up of individuals from Bullhead City, Mohave County, Fort Mojave Tribe, ADOT, and WACOG, provides technical commentary and guidance, and operational staff perform the day-to-day functions of managing and administering the MPO. The MPO, through a public process, will guide the development of a Long Range Transportation Plan with a 20-year time horizon that will identify current and future needs, create a financial plan, consider planning factors, and identify funding sources.

The MPO will also develop a transportation improvement plan that will identify and prioritize projects, conduct studies, identify and obtain funding, guide development of plans, and monitor approved projects through completion in coordination with local government agencies. The City of Bullhead City will work closely with the Bullhead City MPO to ensure that regionally important transportation projects are identified, funded, and completed.

Connections Between Highway 95 and Bullhead Parkway

Mohave ~~Road~~Drive/Arcadia Blvd/Adobe Road, North Oatman Road, Laughlin Ranch Boulevard, and Silver Creek Road are the only existing connections between Highway 95 and the Bullhead Parkway. ~~Five~~Four additional connections are proposed: Arcadia Blvd, Black Mountain Road, Rancho del Rio, Laughlin Ranch Blvd, and Rio Rancho Blvd.

All of these are proposed as minor arterials with the exception of Black Mountain Road, which is designated as a collector roadway. As the City's population increases, these connections will be needed to provide adequate circulation between new development along the Bullhead Parkway and employment services located on Highway 95.

Improvements in Existing Major Arterial System

In 2024, ADOT completed a pavement reconstruction project of Highway 95, from Courtwright Road in Mohave Valley, up to the northern intersection of Highway 95 and the Bullhead Parkway. The project also included funding for several right-hand turn lanes, including at Central Avenue, Rising Sun Road, Mohave Drive, Thunderstruck Drive, along the frontage of the Safeway shopping center, and Laughlin Ranch Boulevard. Upon completion of ADOT's project, the city took over ownership and operational control of Highway 95, from the southern city limits, up to just south of the Laughlin Bridge. The city will be responsible for maintenance of Highway 95, and ADOT will be continue to be responsible for maintenance of Highway 68.

Commented (CL2): Add Mohave Drive RTL, Safeway RTL, & Thunderstruck RTL

Other major projects along Highway 95 included the construction of new signalized intersection at Highway 95 and Laughlin Ranch Boulevard, and the realignment and new signalized intersection at Merrill Avenue. A southbound third lane between Marina Boulevard and Riverview Drive is set to begin construction in early 2026, and will provide right-turn access into the "City Centre" development.

ADOT previously completed improvements to Highway 68 within the City limits from La Puerta Road to the Laughlin Bridge where the road right-of-way turns into Highway 95. The Highway 68 improvements extend to the unincorporated Golden Valley area. Improvements to Highway 95 from the Laughlin Bridge to Courtwright Road near the Needles Bridge have also been completed by ADOT during the past fifteen years. The improvements to Highway 68 and Highway 95 have created a four-lane highway (most of it includes a center turn lane) from La Puerta Road to Needles. ADOT will be maintaining and resurfacing Highways 68 and 95 as budgets allow.

Commented (CL3): Separate Southbound RTL - Marina Blvd - North Oatman RTL (developer funded) Not sure if we want to add City Centre Improvement District

Vehicular Transportation

Vehicular transportation is a critical component of the overall transportation system for the City and a primary consideration in the development of the General Plan Land Use Map. This section of the Circulation Element describes vehicular circulation in terms of the functional classification system characteristics.

Functional Classification System Characteristics

The functional classification characteristics describe the service performed, typical trip lengths, access control and continuity of the Bullhead City roadway system. For transportation system planning, as well as specific design purposes, roadways are most effectively classified by function. Roadways have two basic functions:

- To provide mobility from point to point.
- To provide access to adjacent land uses.

Roadway function establishes the type of transportation service that is provided. Directly related

to the type of transportation service provided is the degree of access control. Increasing control of access allows traffic to travel in a more uniform manner, allowing design speeds to be increased. Table 4, Functional Classification System, illustrates the relationship between a roadway categories primary function and the degree of access control.

Street Category	Right-of-Way	Primary Function	Degree of Access Control
Major Arterial	100'-200'	Mobility	Very High
Minor Arterial	84'-100'	Mobility	High
Collector	70'-84'	Mobility/Accessibility Transition	Moderate
Local	60'	Accessibility	None
Limited	50'	Accessibility	None

The Functional Classification System categories comprise the hierarchy of functional roadway classes in Bullhead City and directly relate to the types and lengths of generated trips. Bullhead City's functional street classes, their associated right-of-way, primary function, and degree of access control are shown in Table 4, Function Classification System. Each category is discussed below, relative to the distinguishing features of each category including travel, continuity, access control and facility spacing. The alignments shown on the Circulation Map will serve as a guide in creating the desired routes. Future alignments are shown along section lines or other established routes. The final alignments may change based upon completion of the required engineering for the proposed alignment. However, the alignment must continue to promote the overall goal of creating a continuous, noncircuitous east/west or north/south route.

Major Arterial Streets

Major arterial streets are high traffic volume transportation facilities that carry a high proportion of the total traffic on a minimum amount of mileage. Optimally, major arterial roadways are fully controlled access facilities. Major arterial streets may be part of a state highway system or other interregional facility. The existing and proposed major arterial roadways are Highway 95 and Highway 68.

Minor Arterial Streets

Minor arterial streets provide functional service to retail, commercial, and industrial land uses.

Minor arterial roadways are moderate traffic volume transportation facilities that carry a medium proportion of the total traffic on a moderate amount of mileage. Minor arterial roadways are fully or partially controlled access facilities spaced at approximately one mile intervals.

In Bullhead City minor arterial roadways should develop with four to six lanes consisting of travel lanes and turn lanes separated by a landscaped barrier median where possible. Left-turn lanes should be provided within the median and right-turn lanes should be provided where high traffic volumes necessitate right in/out turning movements to abutting parcels. The roadways that comprise the current and future minor arterial roadway system include:

Adobe Road	Marina Boulevard
Arcadia Boulevard/Acacia Way	McCormick Boulevard
Bullhead Parkway	Mohave Drive
Desert Foothills Boulevard	North Oatman Road
Gold Chain Drive (future)	Ramar Road
Grapevine Drive (future)	Rio Rancho Boulevard
Hancock Road	Riverview Drive
Lakeside Drive	Silver Creek Road
Landon Drive	Tesota Way
Laughlin Ranch Boulevard	Union Road (future)
Laughlin View Boulevard (future) Drive	

Collector Streets

Collector streets carry a relatively high volume of traffic within larger neighborhoods and can accommodate minor retail and other commercial establishments abutting their alignments. Collector streets are generally located at approximately mid- or quarter-section lines and are intended to provide a discontinuous roadway network, with convenient traffic movement within residential, commercial and industrial areas, and to the most accessible arterial roadways. The roadways that comprise the collector network include:

Adobe Road	La Mesa Drive
Arcadia Boulevard	La Puerta Road
Arroyo Vista Drive	Laredo Drive
Baseline Road	Locust Boulevard
Black Mountain Road	Mercer Road
Canyon Road	Miracle Mile
Clearwater Drive	Mohave Drive
Colorado Boulevard	Riviera Boulevard
Corwin Road	Trane Road
Goldrush Road	

Local and Limited Use Streets

Local and limited use streets are generally utilized in residential areas where frequent access points cause and require a reduction in vehicle speed. Local roadways serve abutting land uses and also provide access to higher level roadway categories. Local and limited use streets are designed where slow speeds and multiple access points are needed and should consist of one or more of the types listed below:

- Roadways with on-street parking
- Reduced-width residential roadways with increased off-street parking
- Cul-de-sacs

Local roadways with on-street parking are primarily used in single-family residential communities. In higher density developments, the residential street widths may be reduced, but off-street parking must be increased to allow adequate stall space. The use of cul-de-sacs eliminates through traffic, reduces vehicle speed, and generally are used in single-family residential communities.

Street Design Guidelines

The design requirements of a given street depend, in part, upon the function of the facility as well as the magnitude and characteristics of the projected traffic volumes. This plan recommends specific design standards for at-grade intersection approaches, which have a wider application. In addition, both roadway widths and rights-of-way width, utilizing city standards, are recommended for future roadway classification types to be located within the incorporated area.

Figure 5, Standard Detail Street Sections, illustrates the recommended design for major and minor arterial streets, collector, and local and limited use streets. The key element of these cross-sections is the increased of reduced right-of-way width depending upon the function of the roadway (see Table 5, Street Classifications and Cross-Section Design Standards). The City will continually assess existing roadway cross-sections for unique circumstances that could require modification of the accepted right-of-way widths.

Street Class	ROW Ranges Curb to Curb	Typical Sections	Thru Lanes	Design Capacity (ADT)	Min. Thickness
Major Arterial	110'-130'	8/13/13/4/24/4/13/13/8	4	40,000	5 in.
Minor Arterial	84'-100'	8/12/12/12/12/12/8	4	30,000	4 in.
Collector	70'-84'	10/12/12/10	2	10,000	3 in.
Local	60'	4/12/12/4	2	N/A	2 in.

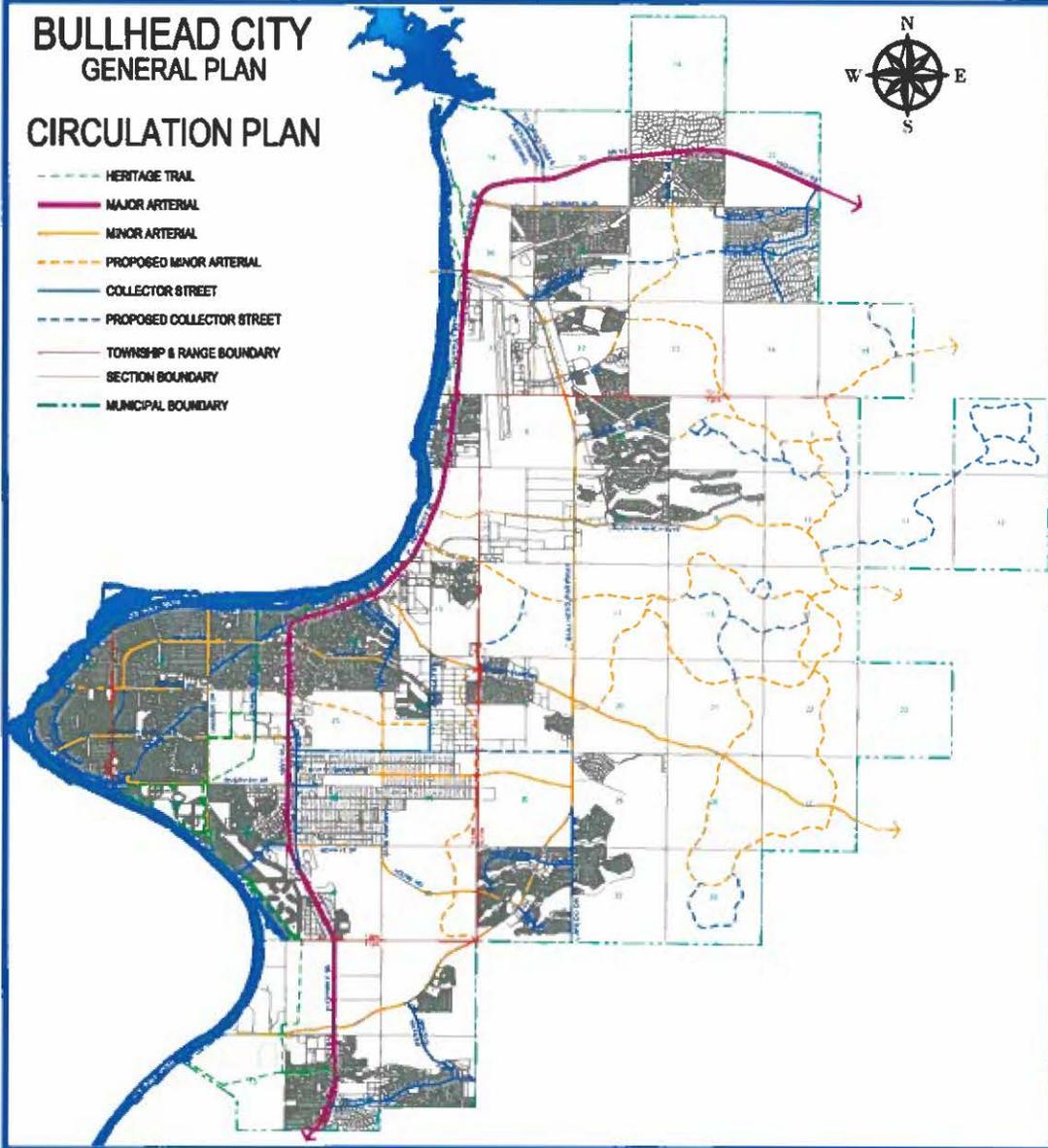
Limited	50'	4/12/12/4	2	N/A	2 in.
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BULLHEAD CITY GENERAL PLAN

CIRCULATION PLAN

- HERITAGE TRAIL
- MAJOR ARTERIAL
- MINOR ARTERIAL
- - - PROPOSED MINOR ARTERIAL
- COLLECTOR STREET
- - - PROPOSED COLLECTOR STREET
- TOWNSHIP & RANGE BOUNDARY
- SECTION BOUNDARY
- - - MUNICIPAL BOUNDARY



Bridges

Currently there ~~is only one bridge~~ are two bridges across the Colorado River connecting Bullhead City and Laughlin, Nevada. ~~Work on additional bridge crossings has been ongoing over the last 20 years under several different projects. The most current effort to build a second bridge started in 2004 when Bullhead City, Clark County Nevada, and Regional Transportation Commission (RTC) of Southern Nevada entered into an agreement to build a second bridge. Federal funding for about \$21 million was also secured and an Environmental Assessments (EA) completed. The Bullhead Parkway was selected as a preferred alignment. However, the funding available requires reduction from the five lane bridge originally proposed to a two lane bridge and requires revised EA. At this time this project seems to have stalled. Traffic and circulation planning for Bullhead City indicates we need the second bridge at the Bullhead Parkway and additional bridges at other locations. In our future.~~ The original bridge, completed in 1987 and located at the north end of the city, was officially dedicated as the Donald J. Laughlin Memorial Bridge in 2025 by the governor of Nevada, honoring Don Laughlin, who funded the construction of the bridge and then donated it to the states of Nevada and Arizona. The Silver Copper Crossing Bridge, located at the south end of the city and completed in 2024, connects from Laughlin's Needles Highway via the Laughlin Parkway, across the Colorado River to the Bullhead Parkway. Funding for the new bridge came from the Regional Transportation Commission of Southern Nevada, Bullhead City, Clark County, and the federal government.

Transit System

Bullhead Area Transit System is the exclusive public transportation provider within the city limits. The City Council appoints individuals to two-year terms to serve on the Transit Commission. The Transit Commission is primarily responsible for providing assistance, offering advice, and making recommendations to the City Council concerning contracts, ordinances, and City policies relating to public transportation issues.

The transit system was established in December 2000 as a demand-response program that provided nearly 46,800 rides during the first year of service. In 2003, the program transitioned to a fixed-route system with complimentary paratransit service. Ridership in fiscal year 2003-2004 reached 92,446. The transit system expanded over the years in response to increasing demands as funding permitted. In fiscal year ~~2012-2013~~ 2024-2025, the transit system provided more than ~~156,300~~ 142,792 rides on the ~~three~~ four fixed routes and ~~7,000~~ 7,776 rides on the paratransit service.

The 2020 Census identified Bullhead City as a newly designated Urban Zoned Area (UZA) requiring the creation of a local Metropolitan Planning Organization and a transition of Bullhead Area Transit System to a direct recipient of federal funds. This recent change has prioritized the need for a new formal study of its transit propensity, with prior studies completed in 2014 and 2022

~~providing now outdated guidance. A transit study sponsored by the Arizona Department of Transportation through the Bullhead City MPO is presently underway. Once the study is complete, the city will have a short range transit plan that will include an evaluation of the transit system performance and proposals for enhancing existing services over the next five years.~~

~~The 2011 Bullhead City Transportation Plan recognizes the potential need for expanding transit service along Highway 95 south of Bullhead City and suggests the need for a formal study of its transit propensity. The Transportation Plan also suggests evaluating routing changes for fixed lines that could potentially improve system proficiency and access. A transit study sponsored by the Arizona Department of Transportation PARA program is presently underway. Once the study is complete, the City will have a short range transit plan that will include an evaluation of the transit system performance and proposals for enhancing existing services over the next five years.~~

The goals of the transit system are to meet the mobility needs of the community, leverage existing resources to achieve the highest and best use, obtain community support, patronage, partnerships, and additional financial resources for transit, and better coordinate and connect with other public and private transportation providers.

Water Taxies

Water taxi service between Laughlin and Bullhead City is an important means of transportation between the two communities. The alternative crossings of the Colorado River are at the Donald J. Laughlin Memorial Bridge, Silver Copper Crossing Bridge, Avi Bridge, and to the south across the Needles Bridge. The water taxi system is family owned and operated. The taxies generally run from 9am to 10pm in the summer and 9am to 9pm in the winter. One-way tickets or passes can be purchased to ride the water taxies. Regular water taxi service still exists between the Riverside Resort and Casino and the hotel parking lots in Bullhead City approximately 1,000 feet south of the Laughlin bridge location.

Commented [CL4]: Donald J. Laughlin Memorial Bridge
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Pedestrian and Bicycle Transportation

Bullhead City has long encouraged pedestrian and bicycle transportation modes through the General Plan, subdivision regulations and implementation of individual programs.

Planning for several pedestrian and bicycle paths is now depicted under the Colorado River Heritage Greenway Project (Heritage Trail), which was initiated in 1999. An alignment for the trail and a series of cross-section details has also been approved. Development of the Trail System will encompass private/public participation throughout the construction, essentially creating a greenway linear Trail through the community.

The goal of the Heritage Trail is to provide a multiple use trail from Lake Mead National

Recreation Area to the Colorado River Nature Center. The Trail is intended to provide a safe, scenic alternative to driving, reduce traffic congestion and the need to build more roads and parking lots. The Trail is intended to link together existing and proposed recreational facilities along with parks and a number of municipal/county facilities and schools.

The adopted Heritage Trail Plan calls for approximately 30 miles of trails. Approximately 12.9 miles of trails are planned or exist along Highway 68 and Highway 95, 7.2 miles along city streets/parcels, 3.0 miles in Davis Camp/Laughlin Land, 2.3 miles on Arizona State Land and 4.0 miles are planned or exist in City Parks. ~~Bullhead City has also asked ADOT to stripe a bike lane along Highway 95 from the Laughlin Bridge to Marina Boulevard. The request was denied by ADOT.~~ Additional links in the system will continue to be evaluated.

The Heritage Trail will treat the Colorado River within the boundaries of Bullhead City as an urban greenway that will provide residents and visitors with an educational, recreational, and scenic experience on a network of paths and trails. Additionally, in recent years pedestrian and bike paths have been set aside on several streets and are planned for more streets, including the Bullhead Parkway in the future.

Aviation Facilities

The Laughlin/Bullhead International Airport is located in the northern portion of Bullhead City and is classified as a non-hub primary commercial service airport. Over the past five years (~~2008-2012~~2020-2025) airline passengers have averaged ~~115,843~~129,118 per year. Commercial service is primarily charter with some limited seats available for purchase by the general public. The Airport Authority operates "Touch & Go FBO" which provides services to general aviation and military aircraft. There are 33 general aviation aircraft based at the airport. Total operations average 12,400+/- annually. Airport development is systematically carried out in accordance with the Airport Master Plan covering a twenty-year period divided into short term, intermediate term, and long term development goals. Each year the Airport Capital Improvement Program refines the subsequent five year planning period based on priority.

~~The Airport also provides services to general aviation and military aircraft. There are 35 general aviation aircraft based at the airport. Total operations average 21,000+/- annually. Airport development is systematically carried out in accordance with the Airport Master Plan covering a twenty-year period divided into short term, intermediate term, and long term development goals. Each year the Airport Capital Improvement Program refines the subsequent five year planning period based on priority.~~

This General Plan is consistent with the recommendation and policies identified in the Laughlin-Bullhead Airport Master Plan, ~~which is incorporated here by reference. The major items over the planning horizons are summarized in Table 6, Laughlin-Bullhead Airport Planning.~~

Planning Considerations

- Any shift of access through the City from Highway 95 will have an effect on land use and development patterns.
- The addition of north/south routes will alleviate congestion on Highway 95 and the Bullhead Parkway.
- Additional east/west connections will improve access to Highway 95 from the Bullhead Parkway areas. These new connections will also encourage commercial uses at the intersections and may also spur the redevelopment of some areas of Highway 95.
- ~~The addition of a second bridge will alleviate congestion on Highway 95 and encourage additional commercial development along this route.~~
- As the City continues to grow, the need and demand for public transportation will increase. This service is important to the City's lower income and elderly residents.
- Construction of the Colorado River Greenway Heritage Trail will provide an important non-motorized transportation route. Additional connections should be examined.

Goals, Objectives and Policies

GOAL: Improve and enhance traffic circulation in and through the City.

Objective: Construct and maintain a functional system of arterial, collector and local streets.

Policy: Use a hierarchy of arterial, collector and local streets to provide adequate levels of access and mobility within the community.

Policy: Design traffic control devices in accordance with adopted standards.

Policy: Use a pavement preservation or pavement management system to maintain the street system.

Policy: Reconcile the Federal Street Functional Classification System with the Bullhead City Street Functional Classification System.

Policy: Encourage development of neighborhood street patterns and circulation systems that preserve neighborhood integrity and serve local traffic.

Policy: Establish street design criteria that will result in the preservation of adequate rights-of-way for future transportation system needs with minimal displacement of existing land uses.

Objective: Support the expansion of the Laughlin-Bullhead International Airport

facilities.

Policy: Coordinate with the Laughlin-Bullhead International Airport to implement the Laughlin Bullhead Airport Master Plan.

Policy: Support continued and increased air passenger service.

GOAL: Improve north/south access through the City.

Objective: Investigate additional north/south routes through the City.

Policy: Encourage and support development of north/south routes between Highway 95 and the Bullhead Parkway.

Policy: Encourage public/private partnerships to develop these north/south routes.

GOAL: Improve access between Highway 95 and the Bullhead Parkway.

Objective: Prioritize planned east/west connections between Highway 95 and the Bullhead Parkway.

Policy: Encourage and support development along east/west connections and between Highway 95 and the Bullhead Parkway.

Policy: Encourage public/private partnerships to develop the east/west routes.

GOAL: Provide transportation options for Bullhead City residents and visitors.

Objective: Promote long-term public transit service and routes within Bullhead City and between Bullhead City and Laughlin.

Policy: Monitor the intergovernmental agreement between Bullhead City and the Town of Laughlin for public transit coordination between the BATS and CATS public transportation systems.

Policy: Continue to pursue grant funding to ensure financial support of the transit system.

Policy: Work closely with the Bullhead City Metropolitan Organization to identify and construct regionally significant transportation projects, and to improve and expand public transportation options.

Objective: Encourage the use of bicycles or walking instead of single occupancy vehicles for short trips.

Policy: Provide safe pedestrian and bicycle paths and crossings.

Policy: Encourage bicycle and pedestrian facilities to be provided as a part of

all new development.

Policy: Encourage public/private partnerships to develop the Colorado River Heritage Greenway Trail.

~~**Goal: Improve access between Bullhead City, Arizona and Laughlin, Nevada.**~~

~~Objective: Encourage the design and construction of an additional bridge crossing over the Colorado River to connect Bullhead City and the Town of Laughlin.~~

~~Policy: Recommend Bullhead City Council enters into intergovernmental agreements with the Town of Laughlin, Clark County and NDOT as appropriate to facilitate interstate coordination and construction of a new bridge crossing.~~

GOAL: Require roadway right-of-way cross sections that are consistent with the General Plan corridor widths.

Objective: Evaluate existing General Plan cross sections for consistency with Bullhead City existing right-of-way and proposed General Plan corridor widths.

Policy: Establish General Plan corridor widths for each roadway classification with considerations

Policy: Prepare typical cross sections for each of the transportation corridor widths to be included in the General Plan update.

Policy: Continually assess existing roadway cross sections for unique circumstances that could require modification of the accepted right-of-way widths.

Section 5

Open Space & Recreation Element

The Open Space and Recreation Element addresses the conservation of the City's open space and recreation resources in a manner that is in concert with its future development patterns and economic potential. In accordance with ARS §9-461.05 D. 1, this element contains an inventory of existing open space within the City, projections of future open space needs and goals, policies, and objectives to provide for the conservation of open space in a manner that is beneficial to Bullhead City and its residents.

Current Situation and Future Trends

Bullhead City contains an abundance of open space. Over 27%, or 6,920 acres, of Bullhead City is designated 100-year floodplain and considered open space. This includes the 500-acre Colorado River Nature Center. Lands owned by Federal and State entities, steep slopes and other undeveloped land, and City Parks also contribute to the City's substantial inventory of open space.

The Colorado River, separating Bullhead City from Laughlin, Nevada, is a major open space attraction for Bullhead City residents and visitors alike. Bullhead City enjoys nearly fifteen miles of Colorado River shoreline along its western border. Open space and parks such as Mohave County's Davis Camp, Bullhead Community Park, Rotary Park, and the Colorado River Nature Center provide City residents with access to the river.

In addition to the open space within the planning area, there are significant open space amenities surrounding the city. Just north of Bullhead City is the Lake Mead National Recreation Area (LMNRA). The LMNRA includes nearly 1.5 million acres of federal land, and encompasses two reservoirs formed by the Colorado River, Lake Mead and Lake Mohave. Davis Dam, located immediately upstream from Bullhead City forms Lake Mohave. The lake, 67 miles long, offers water amenities at developed facilities (Katherine's Landing). In addition, the LMNRA offers hiking and four-wheel driving on approved roads.

Existing Private Parks, Open Space and Facilities

The existing private facilities located in the Bullhead City incorporated area include the parks, open space and recreational facilities that are not owned or operated by Bullhead City or another governmental entity. These facilities offer a variety of recreational opportunities throughout the city and are briefly identified below.

- Arroyo Vista Park is located on approximately 4 acres at the southeast corner of Corwin Road and Lariat Drive. This park includes a backstop, basketball court, playground equipment, picnic areas, and swimming pool available to the Arroyo Vista Estates

property owners and their guests.

- Brookfield Communities recreational areas are scattered throughout their numerous subdivisions located within Sections 29, 31, and 32, T20N, R21W. The subdivisions include picnic areas, walking paths, clubhouses and swimming pools available to the Brookfield Communities property owners and their guests.
- El Camino Village Park is located on approximately 5 acres at the northeast corner of Arroyo Vista Drive and the Bullhead Parkway. This park includes a basketball court, playground equipment, picnic areas, and other recreational uses available to the El Camino Village property owners and their guests.
- Laughlin Ranch Golf Course and Club House, located at 1360 William Hardy Drive within the Laughlin Ranch subdivisions, includes an 18-hole golf course, club house, pro shop, spa, walking paths, and private recreation areas available for use to the Laughlin Ranch property owners and the community for a membership fee. Laughlin Ranch also has over 169 acres designated for future neighborhood and community parks throughout the development. Specific improvements are to be determined.
- Palo Verde Meadows, located within the Palo Verde Meadows subdivision tracts, includes 34 acres of land and six acres of lakes.
- Playa Del Rio Park is located along the Colorado River at Camino Del Rio and Puerta Vista on approximately 2.0 acres. This park includes a beach area, boat ramp and dock area reserved for the Playa Del Rio property owners and their guests.
- Riverview Golf Course is located at 2000 Ramar Road on approximately 80 acres. In addition to the public 9-hole golf course, a recreational center, swimming pools, exercise room and sauna, tennis courts, picnic area, indoor shuffle board and game room are available to the Riverview RV Park property owners and community for a membership fee.

Existing and proposed private parks total approximately 385 acres, while existing and proposed golf courses account for 909 acres for a total of 1,251 acres within Bullhead City.

Public Parks, Open Space and Recreational Facilities

The existing public facilities located in the Bullhead City incorporated area include the parks, open space and recreational facilities that are almost completely located on land administered by the BLM or the National Park Service. In turn, these agencies have leased portions of their lands to

local agencies, organizations and governments for recreation and public purposes. The National Park Service has leased the Davis Camp area to Mohave County (see Figure 7, Parks & Open Space).

The public facilities are mostly operated on Sections 10, 12, 18, 20, 28, and 30 by the city and at Davis Camp by Mohave County. These facilities offer a variety of recreational opportunities throughout the city and are briefly described below. The city continues to seek funding to support the facilities and the uses identified through a variety of public plans addressed by the Parks and Recreation Commission and City Council.

Section 10

- Colorado River Nature Center (CRNC), located at the end of Richardo Avenue as it enters Section 10, is approximately 500 acres. This Center has been developed, operated and maintained through a "Cooperative Management Agreement" with the BLM, Arizona Game and Fish Department, and the city. The intent of the park is to provide an indigenous environment for low impact and passive recreation uses. The CRNC include recreational amenities such as beach access, parking, picnic facilities, ramadas, restrooms, and portions of the Heritage Trail.

Section 12

- Bullhead Area Chamber of Commerce, located at 1251 Highway 95 in Section 12, provides tourist information. The Chamber subleases the land under its building from the city. The riverfront facility includes offices, conference rooms, restrooms, banquet room, bar and kitchen, within the main building.
- Bullhead Community Park, also located at 1251 Highway 98 on approximately 70 acres in Section 12, currently includes beach areas, private and commercial watercraft launching facilities, picnic facilities including the Rotary Ramada, two volleyball courts, playground equipment, splash pad, Colorado River Historical Society Museum, ADA ramp river access, parking, restrooms, and portions of the Heritage Trail. The city has completed a master plan encompassing over 200 acres for this park that will be used to guide future development.

Section 18

- Bullhead City holds the lease on 160 acres in this section. Forty acres have been set aside for the existing wastewater treatment facility. A portion of the remaining 120 acres will be developed as a regional park in the future.

Section 20

- Senior Enrichment Center of Bullhead City is located at 2275 Trane Road in Section 20 on a four acre parcel. The facility was recently upgraded with a new 7,325 square foot building,

and an addition of 2,467 square feet to the existing building. The facility includes assembly and activity rooms of various sizes, kitchen, storage areas, and office space.

- Gary Keith Civic Center Park covers 22 acres at the northwest corner of Marina Boulevard and Highway 95 in Section 20. The park was recently upgraded with turf, lighting, walking trails, public restrooms, and a pavilion/event center.
- Ken Fovargue Park is located at 2255 Trane Road in Section 20 on 11.6 acres. Currently the Park includes two regulation ball fields with bleachers, basketball court, horseshoe pits, playground equipment, ramadas, splash pad, snack bar, and swimming pool
- The Boys and Girls Club of the Colorado River is located at 2250 Highland Road in Section 20 on an 8.6 acre parcel. This facility is subleased to the Club by the City. The Club consists of a gymnasium, indoor recreation areas, offices, kitchen, storage areas, and restrooms.
- The Bullhead City Middle School athletic fields are located at 1062 Hancock on approximately 6 acres. The recently completed field, located on the school campus, operates under a shared-use agreement between the school and the city, where it is exclusively for school use during school hours, and outside of school hours, the city manages the space for community recreation and programs. The site includes a playground and soccer field, and future plans include an additional sports field, and potentially restrooms and other supporting amenities.

Section 28

- Bullhead Fire Station #3 Park is located at the southwest corner of McCormick Boulevard and Mercer Road. The city acquired approximately five acres from the Bullhead City Fire District to develop a neighborhood park around their fire station in the future. The city has completed a master plan for this park that will be used to guide future development.

Section 29

- Chaparral Country Club/Golf Course is located on approximately 43 acres, at 1260 Mohave Drive. This facility includes a 9-hole, par 32 executive course, clubhouse, pro shop, cocktail lounge and a swimming pool open to the public.

Section 30

- Rotary Park is a 212-acre triangular parcel bounded by Riverview Drive on the north, Lakeside Drive on the east and the Colorado River on the south and west. A master plan to guide the future development of this park was completed in August 2006 and is periodically updated to meet the needs of the community. Park amenities include baseball and softball fields, soccer fields, pickleball and tennis courts, basketball courts, beach volleyball and bocce courts, skate park, BMX bike park, disc golf course, RC tracks and RC aircraft runway, outdoor fitness court, ramadas, playgrounds, fishing pier,

horseshoe pits, dog park, beach shade ramadas with barbecue grills, barbecue pits, and walking trail.

Davis Camp

- Davis Camp, located adjacent to the Colorado River south of Davis Dam on land administered by the National Park Service, is a 350-acre riverfront park, operated and maintained by Mohave County Parks Department. Using an approved master plan, the park includes boat launching facilities, picnic areas, public beach access, fishing, camping, recreational vehicle campsites, restroom facilities with showers and telephone service. A portion of the Heritage Trail also meanders through Davis Camp.

Others

- Dean Hackett Park is located at 1375 Marina Parkway in the Colorado River Park subdivision. This Park was given to the City by the Colorado River Park Property Owners Association. It encompasses approximately two acres and includes a playground, picnic tables and barbecue grills.
- Laughlin Ranch has over 182 acres designated for future regional parks throughout the development. Specific improvements are to be determined.
- Riverside Heritage Park is proposed at the north end of the City. The Park will contain approximately 15 acres located south of the Laughlin Bridge and adjacent to the Colorado River. The Park aims to serve as the connecting greenway/park between Davis Camp and properties to the south, while being recognized as the northern gateway entrance into Bullhead City. A master plan for this park has been completed and it will guide efforts to restore native riparian, wetland and aquatic habitats along this segment of the Lower Colorado River. The Plan identifies passive recreation uses for the park.
- Veterans' Memorial Park is located on lands recently acquired by the City of Bullhead City from the Arizona State Land Department. Access to the 11.3-acre site is generally from 2174 Rio Grande Road and 2249 Clearwater Drive. The area includes the Veteran's Memorial, beach areas, and Colorado River access with a paved boat launch, located along a narrow waterway, which adjoins with the Colorado River in Section 24.
- Optimum Community Center, located at 2380 Optimum Way, is owned and operated by the city. The facility includes a gymnasium, meeting and activity rooms, outdoor pickleball courts, a warming kitchen, and outdoor activity areas. The facility hosts basketball, pickleball, RC races, and recreation programs throughout the year.
- ATV/UTV Trailhead/Staging Area is located at 3020 Silver Creek Road. The City recently developed the 2-acre site with financial assistance from Arizona State Parks and Trails. The site includes parking, restrooms, and a ramada, and serves as a stop for off-roaders, including those beginning their journey on the Arizona Peace Trail.

- Anderson Auto Group Fieldhouse, located at 3663 Bullhead Parkway, is owned and operated by the Colorado River Union High School District. The 126,500 square foot facility hosts indoor football, soccer, wrestling, basketball, and other sporting events, as well as numerous City-sponsored recreational events each year. The facility also includes meeting rooms, a commercial kitchen, and concessions.

Existing and proposed public parks total approximately 1,564 acres.

Park	Location	Acres	Facilities/Description
Anderson Auto Group Fieldhouse	3663 Bullhead Parkway	15	Indoor sports/recreation field, meeting rooms, kitchen, concessions
ATV/UTV Trailhead/Staging	3020 Silver Creek Road	2	Parking, ramada, restrooms
AZ Veteran's Memorial Park	2174 Rio Grande	11	Memorial park, beaches and river access
Boys & Girls Club	2250 Highland Road	9	Gymnasium, recreation rooms, offices
Bullhead Middle School fields	1062 Hancock Road	6	Sports field, playground
Community Park	1251 Highway 95	70 *developed acreage*	Private and commercial watercraft launching, picnic facilities, playground equipment, splash pad, museum, ADA river access ramp, beaches, Bullhead Area Chamber of Commerce facilities
Fire Station Park	McCormick Blvd.	5	TBD
Chaparral Country Club/Golf Course	1260 Mohave Drive	43	9-hole golf course, clubhouse, restaurant
Colorado River Nature Center	West end of Richardo Avenue	500	Beaches, picnic facilities, ramadas, restrooms, passive recreation
Dean Hackett Park	1375 Marina Parkway	2	Barbecue pits and picnic areas
Davis Camp	2251 Highway 68	150	Watercraft launching, camping areas, picnic areas, beaches, and RV sites
Gary Keith Park	Highway 95 & Marina Blvd.	22	Pavilion/event center, walking trails
Ken Fovargue Park	2255 Trane Road	12	Ball fields, bleachers, basketball court, horseshoe pits, playground equipment, ramadas, splash pad, swimming pool
Laughlin Ranch undeveloped regional parks	Throughout Laughlin Ranch	182	TBD

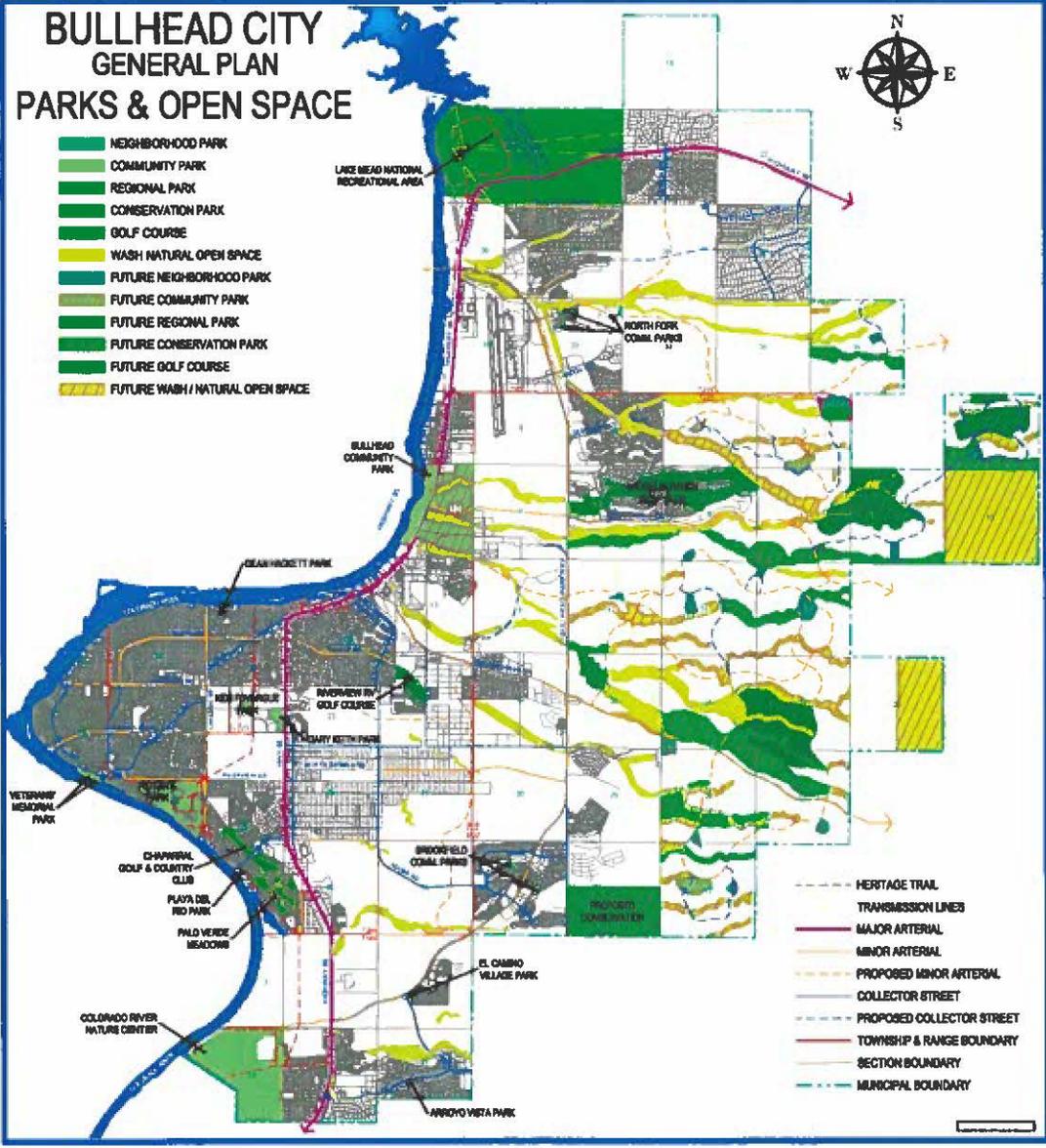
Optimum Community Center	2380 Optimum Way	16	Gymnasium, meeting and activity rooms, warming kitchen, outdoor recreation areas
Rotary Park	2300 Balboa Drive	212	Basketball courts, softball/baseball fields, soccer fields, pickleball and tennis courts, beach volleyball and bocce courts, skate park, BMX, RC tracks, fitness court, playgrounds, dog park, walking trail
Riverside Heritage Park	South of Laughlin Bridge	15	TBD
Senior Enrichment Center	2275 Trane Road	4	Assembly spaces, activity rooms, kitchen, offices, storage

DRAFT

BULLHEAD CITY GENERAL PLAN PARKS & OPEN SPACE



- NEIGHBORHOOD PARK
- COMMUNITY PARK
- REGIONAL PARK
- CONSERVATION PARK
- GOLF COURSE
- WASH NATURAL OPEN SPACE
- FUTURE NEIGHBORHOOD PARK
- FUTURE COMMUNITY PARK
- FUTURE REGIONAL PARK
- FUTURE CONSERVATION PARK
- FUTURE GOLF COURSE
- FUTURE WASH / NATURAL OPEN SPACE



- HERITAGE TRAIL
- TRANSMISSION LINES
- MAJOR ARTERIAL
- MINOR ARTERIAL
- PROPOSED MINOR ARTERIAL
- COLLECTOR STREET
- PROPOSED COLLECTOR STREET
- TOWNSHIP & RANGE BOUNDARY
- SECTION BOUNDARY
- MUNICIPAL BOUNDARY

Colorado River Access

The Colorado River is the focal point of the community and river access is an important issue to residents. Bullhead Community Park, Colorado River Nature Center, Rotary Park, Veterans Park, and the Heritage Trail Trailhead, as well as Mohave County's Davis Camp Park provide the community with access to the river. Launch ramps for the public are provided at the northern terminuses of Colorado Rio Vista, Trane Road and Park Lane, as well at Veterans Park North, and a non-motorized launch at Davis Dam Heritage Trail. There are currently several streets that dead-end into the Colorado River that are used as informal river access points. Integration of these parcels into the City's Park System could serve as continued Colorado River access points for the community.

Major Wash Corridors

The Land Use Plan calls out major washes as open space. Since development cannot occur in the floodways, the city should continue to work with developers in providing pedestrian access to them. In the future, these open space corridors will provide important non-motorized links throughout the community.

The major washes that traverse the community from east to west offer a considerable open space amenity for the community. Development along washes should be encouraged to open on to the wash so as to take advantage of the open vistas. While FEMA limits development of recreation amenities within floodways, there is ample opportunity along the floodplain and above the banks of the washes to create linear parks, trails and open space. East-west pedestrian connections provided by the washes could easily link with the Colorado River Heritage Greenway Trail to create pedestrian connections throughout the city. Additionally, trails crossing the washes can improve pedestrian connections for pedestrians, avoiding the need to have to cross major arterial streets.

Colorado River Heritage Greenway Trail

In January of 1999 the City of Bullhead City received a planning grant from the National Park Service Rivers, Trails, and Conservation Assistance Program. The grant's purpose was to study the feasibility of a multiple use land and river trail from Lake Mead National Recreation Area to the Colorado River Nature Center. The alignment of the approximately 30-mile multiple use trail is collectively called the Colorado River Heritage Greenway Trail.

The Trail will link five parks (Davis Camp, Bullhead Community Park, Ken Fovargue Park, Rotary Park, and the Colorado River Nature Center) in the city (see Figures 8, Colorado River Heritage Greenway Trail and 9, Colorado River Heritage Greenway Trail Cross-Section Details). These five parks include a national recreation area, a county park, three city parks, and a nature center. Some sections of the trail linking these five parks will utilize existing urban transportation corridors. Trail improvements vary depending on the setting and use. Improvements may include

the addition of trailhead amenities, drinking water and restroom facilities, bicycle racks, landscaping, new trail construction, paved shoulder widening, and/or construction of a sidewalk. Conservation and restoration are important overall goals of the project. The Trail represents an important north-south non-motorized link through the community. Updates to the trail plan will be undertaken in the near future.

Clark County completed the Laughlin Regional Heritage Greenway Trail project in 2012. The site is bordered on the east by the Colorado River and varies in its western boundary. It extends roughly from Davis Dam on the north to Laughlin Civic Drive on the south, encompassing State Road 163, which divides the project into North and South Reaches. The approximately 4-mile trail on the Arizona side of the river connecting to the Nevada side was recently completed as part of a collaborative project with Mohave County Parks, Bureau of Reclamation, and the National Park Service.

The purpose of the project is to treat the Colorado River within the boundaries of Bullhead City as an urban greenway that will provide residents and visitors with an educational, recreational, and scenic experience on a network of paths and trails. The objectives of the project are to:

- Increase conservation activities to enhance and protect greenway resources.
- Identify greenway educational opportunities.
- Encourage private and public collaboration in all aspects of greenway development.
- Promote the benefits of a heritage greenway project to the community.
- Provide interconnected multiple use paths and river access points for non-motorized watercraft in the greenway corridor.

Parks and Open Space Standards and Criteria

The National Recreation and Park Association (NRPA), an organization whose mission is “improving the health of communities for all people through parks, recreation and environmental resilience”, establishes park and recreation standards. The standards and criteria developed by Bullhead City for determining the City’s future park needs have been modeled after NRPA standards. The City’s standards and criteria are discussed below.

Standards

NRPA standards are regularly used as general guidelines when considering current and future park and open space needs for a community. A commonly suggested standard suggest that 6.25 to 10.50 acres of park land should be provided for every 1,000 residents. These park development standards can provide a useful benchmark for analysis. Using a current resident population base of 43,266 people and a seasonal population of an additional 7,880, Bullhead City requires approximately 314 to 527 total acres of park land. The city has over 2,800 acres of private and public park land, an amount well above the NRPA standard.

Future Open Space and Developed Park Needs

Open Space

While established standards exist for active park facilities, the NRPA does not explicitly recommend a level of service standards for open spaces. The NRPA states that the objective of these lands is to enhance the livability and character of a community by preserving as many of its natural amenities as possible. With regards to Bullhead City, these resources define much of the character of the city and are widely recognized as a public amenity. A commonly accepted standard used by many communities is a figure of 10 acres of open space per 1,000 population.

Currently, approximately 2,812 acres of public and private open space exist in Bullhead City. This amount provides approximately 61.2 acres per 1,000 population. This is far in excess of the standard cited earlier of 10 acres per 1,000 population. Even with the growth projection of 48,700 people for 2035, there are still approximately 57 acres per 1,000 people of open space. These numbers do not reflect the thousands of acres of floodplain in Bullhead City, which will likely develop at very low density, if at all.

Based upon this analysis, Bullhead City has adequate open space to meet the needs of the community now and in the future.

Developed Parks

The city's forecast resident (48,700) and seasonal (7,880) population for the year 2035 is 56,580, which would require a total of approximately 353 to 594 acres. At the present time, the city has over 1,200 acres of developed park land, including the Colorado River Nature Center, Community Park, Rotary Park, and the County's Davis Camp. The city has adequate developed park land to serve the future population of the City to the year 2035.

Standards Application

Facility standards aid in planning the number of each type of recreation facility required to meet existing and projected activity demands. In the development of a park facility, standards determining dimensional and spatial requirements for a specific recreational activity should also be identified in order to effectively fulfill the intended recreational function.

Parks and Open Space Definitions

The following definitions represent a description of designated current or future park and recreational facilities within Bullhead City according to the classification system presented in Table 9, Bullhead City Parks Classification.

Pocket Parks

Pocket parks typically do not exceed two acres and are not recommended unless park space is significantly lacking in an existing developed area, or a plaza-like treatment is appropriate. These small spaces have a tendency to create additional administrative and maintenance difficulties for the city unless they are maintained by a private entity. Although a potential maintenance burden, these small specialized facilities can effectively serve a concentrated or limited population or specific user group such as young children or senior citizens. Desirable site characteristics include neighborhoods in close proximity to apartment complexes, townhouse development or housing for the elderly where a population ranging from 500 to 2,500 persons can be adequately served.

Neighborhood Parks

Neighborhood parks range in size from 2 to 10 acres and are programmed for areas of intense recreational activities such as field games, court games, crafts, playground apparatus area, skating, picnicking, etc. Desirable characteristics include relatively flat, well drained sites suited for intense development, which are easily accessible to surrounding neighborhoods and within safe and accessible walking and biking distance. These neighborhood parks serve a population ranging from 2,000 to 10,000 citizens.

Community Parks

Community parks supplement the neighborhood parks in providing the near-at-hand recreation facilities needed by the urban population utilizing a site size ranging from 10 to 25 acres. These larger sites encompass the activities included in neighborhood parks. While the neighborhood sites should be designed to attract and serve the entire neighborhood populations, there are certain recreational facilities recommended which utilize more space than the neighborhood sites could accommodate. Community park facilities may include a tennis complex, aquatic facilities, multi-purpose courts, community center and shall provide adequate off-street parking, etc. Parks of this type should be easily accessible by both vehicular and non-vehicular modes of circulation. Community parks should be located within three miles of those neighborhoods to be served and provide adequate facilities for a population ranging from 10,000 to 50,000 citizens.

Paseos

The term "paseo" is used due to the Spanish Mission influence in the Southwest to define an off-street, park-like trail system that serves both as a recreational element and a link between other recreational elements and/or public facilities of the City.

Regional Parks

Regional parks are large parks, which range from 25 to 200 acres that provide a wide variety of recreational opportunities and facilities to serve 50,000 or more people. Service areas should not exceed 30 minutes driving time between these facilities. A regional park should provide multiple sports fields, courts and group picnic areas along with facilities typically contained within community parks. Regional parks may accommodate the preservation of unique historical,

cultural or natural areas and other public facilities such as libraries or fire stations. The parks may contain special features, which attract visitors from the entire incorporated area. These larger parks are primarily natural, developed for recreational activities, or a combination of both depending upon the needs of the population.

Conservation Parks

Conservation parks preserve unique areas from encroachment by residential or commercial developments and uses, and provide natural settings for passive recreational uses. They are provided as an escape from urban views, noise congestion, and preserve unique historical, cultural or natural areas. These areas of natural quality are for nature-oriented outdoor recreation, such as viewing, and studying nature, wildlife habitat conservation, swimming, picnicking, hiking, fishing, boating, camping and trail uses. Generally, 80 percent of the land is reserved for conservation and natural resource management, with less than 20 percent used for recreation development. Desirable site characteristics include diverse or unique natural resources, such as lakes, river, washes, flora, fauna, archaeological resources and topography. A conservation park should not take the place of a regional park. Conservation parks should be accessible within a 30-minute drive and located within or just outside City limits. Conservation parks are recommended for parcels ranging between 250 to 1,000 acres in size, but could be as small as 40 acres.

Table 8
Bullhead City Parks Classifications

Type of Park	Desirable Size	Population	Driving Time
Pocket Park	Up to 2 acres	500 – 2,500	¼ mile radius
Neighborhood Park	2-10 acres	2,000 – 10,000	¼ - 1 mile
Community Park	10-25 acres	10,000 – 50,000	½ - 3 miles
Regional Parks	25-200 acres	5,000+	30 minutes
Conservation Parks	250-1,000 acres	50,000+	30 minutes
Golf Course	160+ acres	125,000	30 minutes
Swimming pools	25 or 50 meters	10,000 – 25,000	½ - 3 miles

Open Space

Open space denotes those open areas that will be located within the incorporated area. Although the definitions for a park and open space are sometimes used interchangeably, the two designations denote differing but related uses. A park is a highly developed parcel of land that includes a variety of active (i.e., baseball/softball diamonds, football/soccer fields, court sports, etc.) and passive (i.e., seating areas, walking paths, viewpoints, etc.) recreational areas. Open space or an open area constitutes any space or area whose existing openness, natural condition

or present state of use, if retained, would maintain or enhance the conservation of natural or scenic resources.

Park Facility	Design	Development	Maintenance
Pocket Park	P	P	P
Neighborhood Park	P	P	P
Community Park	P or C	P or C	C
Regional Parks	C	C	C
Conservation Parks	G	G	G
Open Space	P or C	P or C	P or C

Notes: P – Private Sector C – City G – Government Cooperative

Parks and Open Space Implementation Policy

The responsibility to construct and maintain park and open space facilities within the incorporated area is based on the size and type of facility to be constructed. Table 10, *Parks and Open Space Responsibility Matrix*, will serve as a guide to determine the responsibility for construction and maintenance. The city may deviate from this guide when the best interests of the residents would be served.

Planning Considerations

- As the northern, eastern and southern areas of the City are developed emphasis must be placed on providing adequate active park facilities.
- Access points to the Colorado River are not developed as boat launch areas or beaches (e.g., street intersections with the river).
- There is a growing interest on the part of several community members in developing more cultural facilities and entertainment venues.
- Additional non-motorized trails are needed to connect parks and open spaces.
- There is a lack of east-west trails and multi-modal paths.

Goals, Objectives and Policies

Goal: Provide a variety of parks, trails, and recreation facilities that contribute to making Bullhead City a desirable place to live and visit.

Objective: Identify and plan to address current and future park, trail, and recreation needs.

Policy: Develop Park Master Plan to identify the facilities desired by the

City at each location.

Policy: Develop guidelines for the development of the open space corridors.

Policy: Continue to plan and develop the Colorado River Heritage Greenway Trail.

Policy: Promote the use of art in the Parks.

Policy: Continue to seek funding resources for the acquisition, design and construction of public parks, trails, and recreation facilities.

Objective: Construct, maintain, improve, and expand public parks, trails, and recreation facilities.

Policy: Design, construct and maintain all City owned parks, trails, and recreation facilities.

Policy: Use natural drainage washes as open space corridors.

Policy: Review all plans for development located within the identified open space corridors to ensure wash preservation, whenever possible, linkage to adjacent corridors and maintenance of the area by property owners associations.

Policy: Identify, as a part of a comprehensive open space plan, areas for passive recreation and circulation.

Objective: Seek opportunities to leverage the community benefit of the Colorado River Heritage Greenway Trail.

Policy: Encourage developers of residential properties adjacent to the Heritage Trail to provide connections to the trail through development whenever possible.

GOAL: Provide a variety of cultural and recreation programs to serve the city.

Objective: Develop cultural and recreation programs for the residents of Bullhead City.

Policy: Promote the development of a wide range of recreational activities and access points along the Colorado River without diminishing the natural environment.

Policy: Continue and expand the City's recreation program including activities for the youth, teens, adults and senior citizens, as well as community wide special events.

Policy: Continue to sponsor and support sporting events of a regional nature.

Policy: Promote cultural activities and events

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Section 6

Cost of Development Element

ARS §9-461.05 requires that the General Plan include a Cost of Development Element. The Cost of Development Element is designed to identify policies and strategies that Bullhead City will use to require new development to pay its fair share toward the cost of additional public service needs generated by that new development, with appropriate exceptions when in the public interest. This element is required to include:

- A component that identifies various mechanisms that are allowed by law and that can be used to finance and fund additional public services necessary to serve the development, including bonding, dedications, development fees, in lieu fees, facility construction, service privatization, and special taxing districts.
- A component that identifies policies to ensure that any mechanisms that are adopted under this element result in a beneficial use to the new development and bear a reasonable relationship to the burden imposed on the City to provide additional necessary public services to the development.

Implementation of the Cost of Development Element ensures that Bullhead City will be able to maintain pace with population growth and provide for needed capital facilities. The element provides a reasonable and rational method for requiring new residents and businesses to assume their fair share of the costs of growth while minimizing the burden on existing residents.

Current Situation and Future Trends

Bullhead City came into being in 1984 through the incorporation of several residential enclaves that were originally developed under the governance of Mohave County. Original Bullhead City and the Riviera area were the primary components of the city in its early years. Due to a pattern of uncoordinated and unregulated development prior to incorporation, the city did not originally control some basic public services. The city now controls all sewer service within City limits, as well as most water service, with the exception of areas generally located south of the south end of the Bullhead Parkway.

Like most cities in Arizona, Bullhead City has required developers to construct drainage facilities, streets, sewers, water mains, and other improvements in and adjacent to their subdivisions or developments. In addition, the City has been effective in the use of improvement districts (IDs) to construct sewer, street and other improvements throughout the community. Improvement districts are a mechanism allowed by State law that places the cost burden of new public facilities

on the users of those facilities rather than all City residents. Payment of improvement district bonds is made through annual assessments against real property. IDs have been used to construct the Bullhead Parkway and several sewer systems, for instance. However, there are risks related to the use of IDs if property owners default on their assessments. The City must make the bond payments until the property is sold through foreclosure procedures.

Mostly due to the political climate and significant legislative changes, Bullhead City has not adopted development or impact fees, other than for water resources. At one time, impact fees were a common method of financing public improvements related to new development in many cities throughout the State. These fees were designed to ensure that developers were paying their fair share of the costs of new residential and non-residential development without burdening existing residents. Development fees have been enacted for a wide variety of purposes including water and wastewater systems, water resources, reclaimed water systems, streets, parks, public safety and other general governmental needs.

Bullhead City may wish to consider the use of other financing mechanisms to fund public services and improvements necessary to serve new development. These mechanisms are briefly summarized below.

- Bonded debt that is comprised of general obligation bonds, revenue bonds, certificates of participation notes and municipal property corporation bonds. Bonded debt is used to finance public projects that are too large to fund on a "pay as you go" basis. User fees, property taxes and similar sources are used to repay the bonds over time. Bullhead City has used municipal property corporation bonds in the past, but does not levy a property tax for these purposes.
- Community facilities districts (CFDs) are permitted under State law for capital improvements in newly developing areas of the city. Typically, these districts are developer-initiated and property owners are responsible for repayment of bonds through property tax assessments. Under CFDs, the City is protected from defaults by property owners and, ultimately, the value of the improved land.
- Facility construction by developers and landowners is also a common mechanism. Developers receive credit toward other City charges for the value of the improvements constructed or enter into repayment agreements.
- Dedication of land is a common method used to widen streets or reserve land for open space or parks. Landowners making such dedications may receive credits against City fees or charges.

Planning Considerations

- Bullhead City will continue to grow over the next few decades and, with it, the need for additional capital improvements will increase. In fact, much of the City's future growth will occur in areas that lack adequate existing infrastructure.
- CFDs, IDs, and developer contributions may provide mechanisms to deal with some of this growth, but, over time, the responsible entities will need to expand its sewer treatment facilities, police and fire stations, libraries, and other public services to accommodate new development.
- Limitations on the supply of water resources will force the city to adopt innovative programs and/or purchase additional supplies.
- All these issues point to the fact that Bullhead City will need additional financial resources in order to accommodate growth and not place a financial burden on existing residents.
- To ensure the fiscal health of Bullhead City as it grows in the future, mechanisms must be instituted to require new development to pay its fair share of the cost of public services.
- Capital improvement programs must be coordinated with City growth and development plans in order to provide services to the citizenry.

Goals, Objectives and Policies

GOAL: Manage the fiscal and capital impacts resulting from new development.

Objective: Maintain existing levels of service for the delivery of City services to all residential and business uses.

Policy: Monitor and identify the costs associated with expansion of City operations and facilities due to new development in order to maintain service level expectations.

Objective: Continue to develop plans to finance the costs associated with expansion of City operations.

Policy: Continue to maintain a Capital Improvement Program (CIP) to identify and prioritize needed City improvements.

GOAL: Ensure that new development pays for its fair share of the additional costs of public services.

Objective: Ensure that the City's land development policies bear a reasonable relationship to the burden imposed on the City to provide services to new development.

Policy: Continue to require all new development to contribute or construct new public facilities within or adjacent to the development in accordance with City codes and policies.

Policy: Continue to use improvement districts for financing of new developments and major capital facilities.

GOAL: Allow for incentives for infill or other beneficial types of development.

Objective: Continue the use of incentives such as fee reductions, fee waivers, sales tax rebates or other forms of incentives in predetermined areas of the City or for certain types of new development.

Policy: Identify infill locations in the City where disinvestment has occurred or where new development activity has stagnated. Develop criteria for permitting incentives to stimulate redevelopment.

Policy: Identify employment-generating or revenue-producing uses that warrant incentives or other types of assistance due to the benefits generated to the City.

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Section 7

Environmental Element

The Bullhead City planning area identifies related planning issues and sets forth goals, objectives, and policies for the protection of the natural environment. ARS §9-461.05 requires this element to address the potential effects of the other plan elements on the environment, including natural resources and air and water quality. Protection of significant natural resources such as the Colorado River and larger ephemeral washes, their associated riparian habitats, and pristine upland desertscrub areas may affect the location, extent, and type of residential, commercial, industrial, and recreational development within the planning area. Implementation of transportation management system techniques will influence local air quality and wastewater management will affect water quality in the Colorado River. The location, extent, and type of cultural resources may affect the pattern of growth within the planning area.

Current Situation and Future Trends

The Bullhead City planning area occurs within the Mohave Desertscrub biome and supports five major vegetation types. Most of the planning area supports either Mohave Mixed Scrub or Mohave Creosote bush-Bursage-Mixed Scrub vegetation. These vegetation types are very similar and are dominated by creosote bush (*Larrea tridentata*) and white bursage (*Ambrosia dumosa*). This vegetation type corresponds to the sparsely vegetated and open upland areas. The second most prominent vegetation type is Interior Riparian/Mixed Riparian Scrub, which generally occurs along larger ephemeral washes. Predominant plant species include cat claw acacia (*Acacia greggii*), smoke tree (*Dalea spinosa*), sweet bush (*Bebbia juncea*), and brittlebush (*Encelia farinosa*).

Two other riparian vegetation types occur. Riparian Strand/Tamarisk-Saltbush-Mesquite occurs in Colorado River floodplain areas in the southern portion of the planning area. This community is strongly dominated by the exotic tamarisk tree or salt cedar (*Tamarix chinensis*), but also supports saltbush (*Atriplex* spp.) and scattered mesquite (*Prosopis pubescens*). Sonoran Riparian Mesquite Forest also occurs within the Colorado River floodplain areas in the southwest portion of the planning area. In this area, this vegetation type is set apart by the predominance of screw bean mesquite, although it also includes a small area of cattail marsh (*Typha latifolia*). Along the river in the northern portion of the planning area, this type is a mixture of screw bean mesquite, deciduous riparian species like cottonwoods (*Populus fremontii*) and willows (*Salix* spp.), and salt

cedar (*T. chinensis* and *aphylla*).

Wildlife habitat values in desertscrub communities in the Southwest are tied strongly to the density or volume of vegetation and the diversity of plant species. In general, areas supporting denser and more diverse vegetation support more individuals and types of wildlife. Within the planning area, riparian vegetation communities along the Colorado River have the highest wildlife values (Sonoran Riparian/Mesquite Forest and Riparian Strand/Tamarisk-Saltbush-Mesquite). These values are highest in the protected areas of the Colorado River Nature Center and lower along the remainder of the urbanized and developed bank line, which exhibit the characteristics of the Lower Colorado River Valley of the Sonora Desertscrub biome. These types of riparian and mesquite woodland habitats are important for resident and migratory bird species and the adjacent Colorado River is used as a migratory flyway by waterfowl and other neotropical migratory bird species. Interior Riparian/Mixed Riparian Scrub has significantly lower wildlife habitat value due to its sparse nature and lack of permanent water. Upland Desertscrub communities (Mohave Mixed Scrub and Mohave Creosote bush-Bursage-Mixed Scrub) have the lowest wildlife habitat values, based on low vegetation density and diversity.

Protected plant and wildlife species include those listed as threatened or endangered by the U.S. Fish and Wildlife Service (USFWS), those proposed to be listed, and candidates for listing. Endangered species are those in imminent jeopardy of extinction. Threatened species are those likely to become endangered in the foreseeable future without special protection. The USFWS is required to propose and designate critical habitat for listed species (areas that are essential to the conservation, including recovery, of the species), unless such designation adversely affects the species. Activities that may affect critical habitat and that have a federal nexus (federal approval, funding, permitting) are required to enter into a formal consultation with the USFWS. Proposed species are those that have officially been proposed for listing in the *Federal Register* as threatened and endangered by the USFWS. Candidate species are those for which the USFWS has sufficient information on biological vulnerability and threats to support proposals to list them as threatened or endangered. A total of 15 threatened or endangered species occur or have the potential to occur in Mohave County. Additionally, one species is proposed for listing and two other species are currently candidates for future listing. Four species listed as threatened or endangered have the potential to occur in the planning area:

- The last natural population of *bonytail chubs* (endangered) occurs in Lake Mohave and captive-reared stocks have been released in both Lake Mohave and Lake Havasu. Bonytail chubs have the potential to occur in the Colorado River within or immediately adjacent to the planning area. Critical habitat has been designated for the bonytail chub from Hoover Dam to Davis Dam and along Lake Havasu to Parker Dam, but does not include the Colorado River adjacent to the planning area.
- The *razorback sucker* (endangered) occurs as isolated populations in Lake Mohave and Lake

Mead and the Lower Colorado River below Parker Dam. Captive-reared fish have been reintroduced into Lake Havasu and Lake Mohave. Razorback suckers have the potential to occur in the Colorado River within or immediately adjacent to the planning area. Critical habitat has been designated for the razorback sucker above Davis Dam and below Parker Dam.

- The *southwestern willow flycatcher* (endangered) nests in riparian habitats along perennial streams, rivers, and reservoirs in the state. Breeding populations occur along the Lower Colorado River, including Topock Marsh. ~~Designated critical habitat for the Southwestern Willow Flycatcher was struck down by a court ruling on May 11, 2001. USFWS is now under a court order to re-propose critical habitat. In 2013, the U.S. Fish and Wildlife Service designated approximately 1,227 stream miles across several states as critical habitat for the species.~~
- The *Yuma clapper rail* (endangered) nests in some of the more extensive cattail marshes along the Lower Colorado River, including Topock Marsh. No Critical habitat has been designated for this species. A limited area of cattail marsh occurs within the Colorado River Nature Center and represents possible habitat.

*Note: Other special status species include those listed as sensitive by the Bureau of Land Management, Wildlife of Special Concern in Arizona, and plant species protected by the Arizona Native Plant Law. The Sonoran ~~D~~esert ~~T~~tortoise occurs within the planning area, in upland Mohave Desertscrub habitats. Protected native plants in the planning area include screw bean mesquite, smoke tree, and cacti (*Opuntia* spp.).*

The cultural history of the planning area includes both historic and prehistoric components. The Mojave Indians occupied the area prior to the arrival of settlers in the early 19th century. Since that time, the area has been important with regard to Colorado River navigation and travel, mining, and construction of Davis Dam.

The planning area is expected to continue to grow due to the influx of retirees and the gaming industry in Laughlin. This will result in additional demand for housing, commercial, industrial, and recreational facilities. New development will expand the existing urbanized area into the surrounding natural areas. Increases in local and regional populations will also put additional demands on the local transportation system. Anticipated future actions include ~~the construction of a new bridge over the Colorado River to Laughlin,~~ expansion of the Laughlin/Bullhead International Airport, and the development and implementation of a regional transportation plan.

Continued growth in the planning area and in the region is expected to result in higher traffic volumes. Growth in the planning area is anticipated to include expansion of residential, commercial, industrial, and recreational facilities. Encroachment on floodplains associated with ephemeral washes and increases in total impervious surface may affect the potential for flooding in the planning area.

Planning Considerations

- Increased wastewater generated from expanded residential, commercial, and industrial facilities may affect water quality in the Colorado River.
- Development on or near steep slopes along ephemeral wash corridors may affect soil stability and water quality through the effects of soil erosion, sedimentation, and increased pollutant discharge.
- Increase in total impervious area from development may affect soil erosion and flood potential by decreasing infiltration, increasing surface runoff, and increasing peak discharges.
- Greater motorized recreational use on the Colorado River may affect water quality through increased discharge of oil and gasoline.
- Future development may affect the Colorado River corridor, including significant riparian habitat.
- Future growth may affect important upland Desertscrub areas.
- Future development near, adjacent to, and in ephemeral washes may affect riparian plant communities through direct removal or indirect effects stemming from increased surface runoff and higher flood peak discharges.
- Development in the planning area may affect significant historic or archaeological sites.

Goals, Objectives and Policies

GOAL: Conserve and protect Bullhead City's cultural resources.

Objective: Identify and document significant archaeological sites.

Policy: Support documentation and/or mitigation of undeveloped parcels prior to any construction activities in —accordance with federal and state laws.

Policy: Encourage the preservation of historic and architecturally significant structures in accordance with State Historic Preservation Office (SHPO) guidelines.

Policy: Continue to seek funding resources for the acquisition, preservation and/or protection of the significant archeological sites.

GOAL: Continue to meet state and federal water quality standards.

Objective: Continue to update the City's 208 Wastewater Master Plan for the City of Bullhead City as required.

Policy: Keep the Section 208 Wastewater Master Plan for Bullhead City current.

Objective: Require 100% hook up to the Bullhead City Sewer System where feasible by acceptable engineering standards.

Policy: Require the use of municipal sewer systems for all new development. Require replacement of septic systems with sewer systems for existing residential, commercial, and institutional developments, where feasible by acceptable engineering standards.

Objective: Protect water quality.

Policy: Limit development on steep slopes adjacent to ephemeral waterways to reduce soil erosion/ destabilization, sedimentation, and pollutant discharge.

Policy: Enforce regulations for refueling away from perennial waters and shorelines.

Policy: Implement stormwater management plans as required by State of Arizona.

GOAL: Maintain or improve air quality.

Objective: Reduce vehicle emissions in the Bullhead City area.

Policy: ~~Continue to encourage ADOT to implement traffic light synchronization along Highway 95 to improve the flow of traffic and reduce vehicle emissions.~~

Policy: Use transportation system management (TSM) techniques, to minimize mobile sources of air pollution.

Policy: Further develop the public transportation system in an effort to provide alternative transportation options.

Policy: Promote the use of non-motorized transportation (pedestrian and bicycle) by developing trails and requiring bike paths along roadways.

Policy: ~~Pave unpaved roads.~~ Work closely with the Bullhead City Metropolitan Planning Organization to identify projects that reduce vehicle emissions, including street improvements, alternative fuels for transit vehicles, etc.

GOAL: ~~————~~ Protect natural resource values in the planning area.

Objective: Protect or enhance the Colorado River corridor through the planning area.

Policy: To the extent possible, acquire and/or protect remaining natural areas along the Colorado River and within its floodplain.

Policy: Protect stands of significant riparian vegetation within the Colorado River floodplain, particularly stands of cottonwoods, willows, and mesquites, and cattail marshes.

Policy: Support the maintenance and development of the Colorado River Nature Center.

Policy: Promote the preservation of native wildlife and vegetation in the natural drainage washes.

Policy: Minimize natural and man-made environmental hazards (i.e., erosion, flooding) through proper land use planning and natural area preservation for existing and future residential, commercial and industrial development.

Section 8

Water Resources Element

The Water Resources Element documents the capability of Bullhead City to meet its water needs for the growth anticipated through the 2036 planning horizon. Water resources are vital to sustain existing and future residential, commercial, and industrial needs anticipated within this General Plan Update. This element is prepared in accordance with ARS 9-461.05.

Current Situation and Future Trends

Water from the Colorado River systems is divided up or “allocated” throughout the entire Colorado River Basin. This process is administered by the Bureau of Reclamation branch of the US Department of Interior (Bureau). Within the Bullhead City planning area, two agencies have contracts for an allocation of Colorado River water from the Bureau.

Bullhead City’s contract with the Bureau of Reclamation (Bureau) is for use of 15,210-acre feet of Colorado River Water annually. To continue this contract Bullhead City pays an annual administration fee of \$1,500 plus \$0.25 per acre-foot. Secondly, the City has entered into an intergovernmental agreement with the Mohave County Water Authority (MCWA) to purchase an additional 6,000 acre-feet of Colorado River Water. This water is referred to as the Kingman water. This intergovernmental agreement requires the City to pay an annual holding fee of approximately \$12,000 plus \$746 per acre-foot of water at the time of purchase. Both fees are adjusted annually for inflation and the allocation must be purchased prior to January 1, 2020.

In December of 2004 the City entered into an IGA with the MCWA to purchase 2,999 additional acre-feet of Colorado River water. This water is referred to as the “Cibola water”. Of the 2,999 acre-feet, the USBR and LaPaz County had options on 860 acre feet, thus leaving the City with a total of 2,139 acre feet of water. The IGA required the City to pay \$4,147,345 for the water. Funding for this purchase was taken from the City’s general fund with the assumption that the water resources fees would be used to pay the general fund back. A total of \$3,420,460 has been repaid to the general fund with proceeds from the water resources fees, option payments from USBR and LaPaz County, and rental fees from the farmers still using the Cibola water. The current balance owed to the general fund is \$951,446. At the end of each fiscal year the Finance Department transfers the fees collected from the water development fund to the General Fund

to pay down the balance.

On December 1, 2009, the City Council entered into an agreement with the MCWA to purchase 1,000 acre-feet of Colorado River water. The amendment designated the 3,500 acre-feet of 5th and 6th Priority water as new water and returned it to the Authority as 4th Priority water. The Authority made this water available to its members for \$1,000 per acre-foot. Bullhead City requested 1,000 acre-feet of the holding. The City made a \$250,000 down payment on the water in December 2010. The balance will have to be paid in full by December 31, 2024. Holding fees similar to those already in place will also have to be paid to the Authority on an annual basis.

As of May 2013, the City has paid \$7,608,276 for a total allocation of 24,349 acre-feet. The City must still reimburse the general fund for the Cibola purchase and pay for the remaining 3,777 acre-fee of Kingman water.

The second agency to hold an allocation of water within the Bullhead City Planning area is the Mohave Water Conservation District (MWCD), which has a contract with the Bureau for 1,800-acre feet of Colorado River water annually. Like Bullhead City, the MWCD has also entered into an agreement with the MCWA to purchase 3,000 additional acre-feet of Colorado River water. The agreement requires the District to pay the same annual holding fee and cost as the Bullhead City agreement.

Water report data for the past five years indicates an average usage of 235 gallons per day or 0.25 acre feet per year, per person. Utilizing the average usage per day and the total allocation of 29,149 acre feet of Colorado River Water throughout the Bullhead City planning area, a total population of 116,596 persons can be served out of the aggregate allocation.

Water conservation measures will help to reduce the per capita water usage and therefore extend existing allocations to serve additional population. As an integral part of the Bureau water allocation contracts, water conservation measures have been prepared and implemented. Conservation measures such as using treated effluent for turf and landscape watering, detecting and eliminating water losses in distribution systems, and mandatory installation of low flow plumbing fixtures are currently being implemented.

In 2011 Bullhead City updated its Water Conservation Plan (BHCWCP). The BHCWCP presents a comprehensive description of the current status of the Bullhead City water resources supply along with conservation goals.

Growth within Bullhead City will continue to utilize existing water allocations. The current water allocations are finite quantities under Bureau contracts. The current allocations are adequate for the anticipated growth within the existing planning horizon; however, additional water resources

will need to be secured along with furthering water conservation and reuse measures for growth beyond the current planning horizon population.

Table 11, Population Served by Total Allocations, describes the population that can be served by the Colorado River water available to the City and MWCD contract areas. The current factor of .25 acre-feet per person was used to calculate the number of persons that can be served by the water available. The City and MWCD have a total of 29,149 acre-feet of Colorado River water that could serve a potential population of 116,596.

Table 12, Population Served by Remaining Allocations, summarizes the remaining balance of each entity's allocation and the population that could be served by it, as well as the number of lots that could be developed with the balance.

Projects Based On Adjustments to the Approved Development Numbers versus Our Total Allocations

The City has allocated about 14,168 acre-feet of our total 24,349 acre-foot allocation to 26,879 lots/units and has another 58,908 proposed lots/units on the books that could possibly develop. For the adjustment methodology, staff reviewed the list of projects that have been approved through development agreement, concept plan, zoning plan, preliminary plat, and/or final plat processes. Then staff looked at the projects that had been on the books since the late 1980's and early 1990's to determine if their approved numbers were realistic. Many of these projects were planned in the late 1980's and early 1990's. The strategy at the time was to mass grade the land with no consideration to the impacts on the washes (waters of the United States per the Army Corps of Engineers). Changes in the laws that govern work within the washes have significantly limited the number of units that can be developed. As such, staff cut the amount of water that they would need by 50 percent. The 50 percent cut was based on the actual development of some of the early projects and their water need.

Using this methodology as a guide, the City calculated the additional water needed to serve 50% of the 58,908 proposed lots/units for a number of 29,454 lots/units. The City's unallocated balance of water is 10,181 acre-feet. The 10,181 acre-feet can serve approximately 40,724 persons and/or 17,184 lots/units. The difference between the 29,454 lots/unit proposed and the 17,184 lots/units that the 10,181 acre-feet can serve is 12,270 lots/units. If this type of growth somehow occurs the City will need additional water to serve the build out of the anticipated developments.

Project Based On Proposed Development versus Our Total Allocation

As noted above, the City has allocated about 14,168 acre-feet of our total 24,349 acre-foot allocation to 26,879 lots/units and has another 58,908 proposed lots/units on the books that could possibly develop. For the proposed developments methodology, staff simply assigned an

allocation based on the number of lots approved through the development agreement, concept plan, zoning plan, preliminary plat, and/or final plat processes. Staff reviewed the proposed projects and let the original proposed number of lots/units stand.

Using this methodology as a guide, the City calculated the additional water needed using the 58,908 proposed lots/units. The City's unallocated balance of water is 10,181 acre-feet. The 10,181 acre-feet can serve approximately 40,724 persons and/or 17,184 lots/units. The difference between the 58,908 lots/units proposed and the 17,184 lots/units that the 10,181 acre-feet can serve is 41,724 lots/units. If this type of growth somehow occurs the City will need additional water to serve the build out of the anticipated developments.

Under either scenario, it will take many years to reach any kind of build out of the projects on the books, if ever. For example, the Arizona Department of Administration, Office of Employment and Population Statistics, shows a 2050 population of 73,075 for Bullhead City. Staff truly does not believe the approved number of lots/units on the books are realistic for the reasons set forth above, however, because the projects have been approved in one form or another, we cannot ignore the numbers.

Planning Considerations

- The City needs to continue to monitor existing water resources for the anticipated population.
- The conservation measures and strategies identified in the City of Bullhead City Water Conservation Plan must be implemented to achieve the water conservation goals set forth in the document.
- The City must provide wastewater treatment systems for existing and future developments to enhance water conservation and reuse measures.

Goals, Objectives and Policies

GOAL: Monitor water resources for the anticipated population.

Objective: Evaluate sources for new water allocations or supplies to supplement existing water allocations as needed.

Policy: Work with the Water Resources Advisory Committee to evaluate additional water resources availability and cost.

GOAL: Continue water conservation measures.

Objective: Continue implementation of the Bullhead City Water Conservation Plan.

Policy: Encourage the re-use of effluent water for landscape irrigation.

Policy: Monitor the Water Conservation Plan and evaluate the effectiveness of measures, recommending changes as necessary.

Policy: Continue development of an area-wide plan for reclaiming and recycling wastewater through a viable tertiary treatment and redistribution program to irrigate parks, golf courses, educational and City facilities.

Policy: Restrict the use of turf in landscaping of residences, institutional facilities, and along roadways. Require the use of native or desert plant palettes.

Policy: Encourage water conservation in all new and rehabilitated development through the utilization of drought tolerant plant materials, efficient irrigation systems (drip/low flow), and water conserving fixtures in all new residential and commercial development.